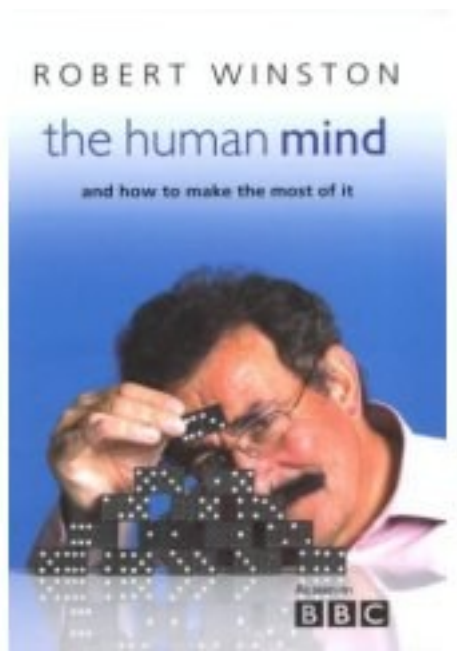


The Human Mind: And How to Make the Most of It



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出版者:Bantam Press

出版时间:1 Oct 2003

装帧:23.4 x 15.4 x 3.8 cm

isbn:9780593052105

Where does our personality come from? Can we explain love at first sight? What do we mean by "intelligence" or "genius"? Can science explain intuition or de-jà-vu? Do we all have the potential to be a Tolstoy, Einstein or Mozart? Focusing on our day-to-day experiences, "The Human Mind", which ties in to a BBC1 television series, sets out to answer these questions and more. Using the latest clinical research and drawing on sources as diverse as "Hamlet" and Sigmund Freud, the FBI and bingo, Robert Winston takes us inside our own heads to see what really makes us tick.

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