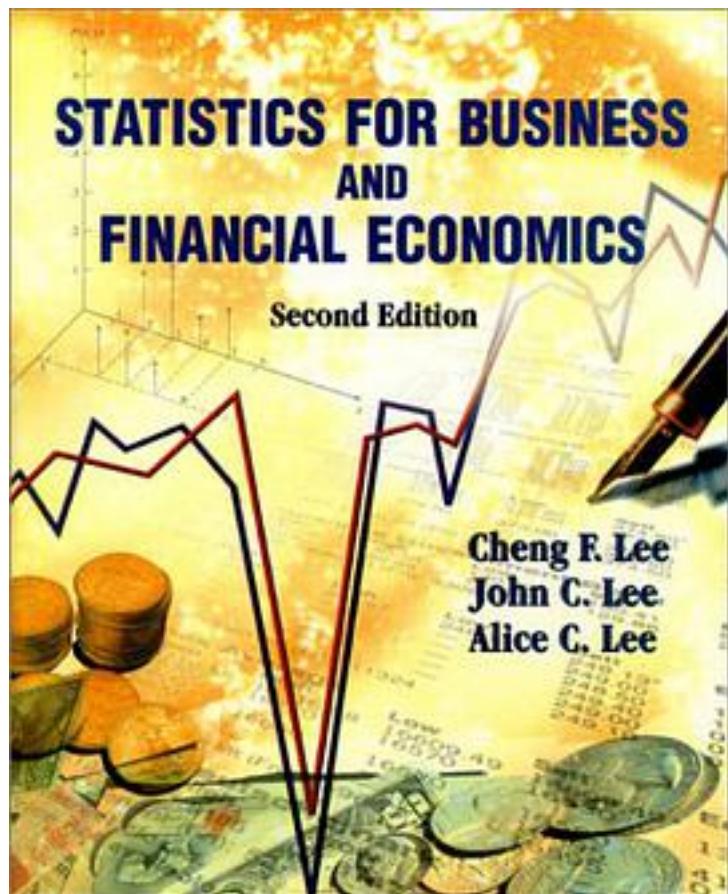


Statistics for Business and Financial Economics



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著者:Cheng F. Lee

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This is an extensively revised edition of a popular statistics textbook for business and economics students. The first edition has been adopted by universities and colleges worldwide, including New York University, Carnegie Mellon University and UCLA. Designed for upper-level undergraduates, MBA and other graduate students, this

book closely integrates various statistical techniques with concepts from business, economics and finance and clearly demonstrates the power of statistical methods in the real world of business. While maintaining the essence of the first edition, the new edition places more emphasis on finance, economics and accounting concepts with updated sample data. Students will find this book very accessible with its straightforward language, ample cases, examples, illustrations and real-life applications. The book is also useful for financial analysts and portfolio managers.

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