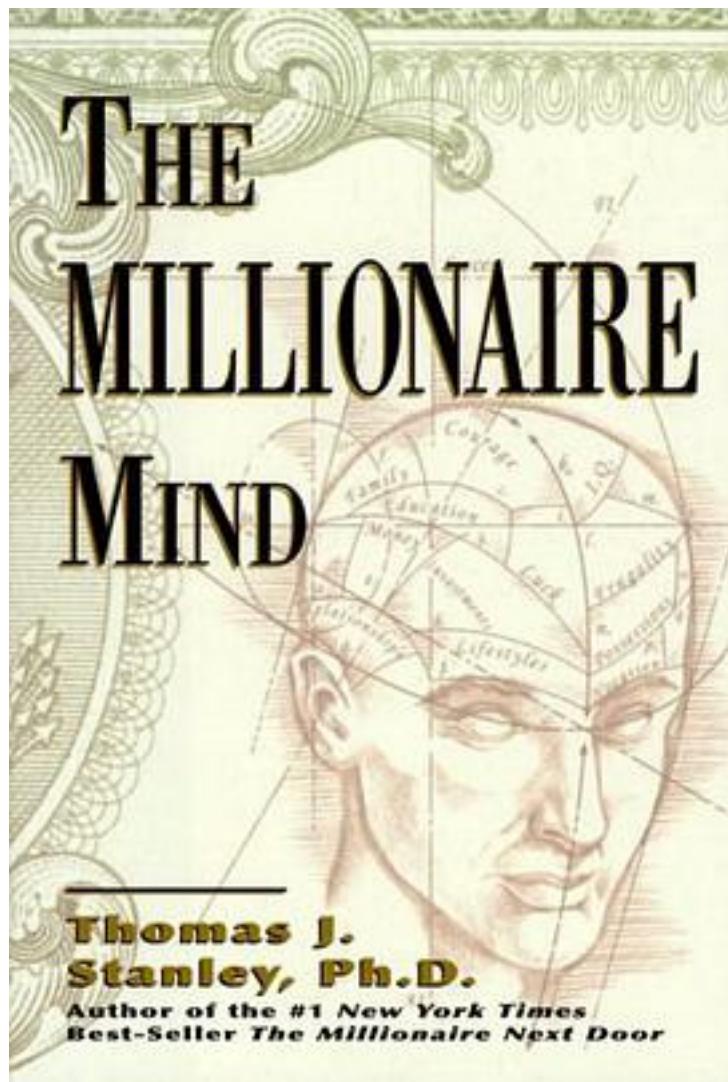


The Millionaire Mind



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著者:Thomas J. Stanley

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After its first publication, Dr. Thomas J. Stanley's second best-seller The Millionaire Mind spent over four months on the New York Times best-seller list, rising to position #2, and has sold over half a million copies. Here is the first paperback edition of Stanley's second groundbreaking study of America's wealthy. The Millionaire Mind targets a population of millionaires who have accumulated substantial wealth and live in ways that openly demonstrate their affluence. Exploring the ideas, beliefs, and behaviors that enabled these millionaires to build and maintain their fortunes, Dr. Stanley provides a fascinating look at who America's financial elite are and how they got there. What were their school days like? How did they respond to negative criticism? What are the characteristics of the millionaire's spouse? Is religion an important part of their lives? The author uncovers the surprising answers to these and similar questions, showing readers through concrete examples just what it is that makes the wealthy prosper when others would turn away dejected or beaten. The Millionaire Mind promises to be as transformational as Dr. Stanley's previous best-seller. This book answers universal questions with solid statistical evidence in an approachable, and anecdotal style. The number of copies sold of this soon-to-be-classic will surely be in the millions.

作者介绍:

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评论

The millionaire next door作者后继的书，方式和风格上，很像Jim Collins对公司的研究写出的一系列的书。这些洞见我都是打眼里认可的。只是每个人还是有自己的风格和路线，不必太拘于一格。

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书评

这本书描绘的millionaire们的共性包括:诚实/商业头脑/社交技巧/领导才能/家庭幸福/生活节制……

成为millionaire要付出艰辛的劳动（除了那些含着金钥匙出生的），作为millionaire要懂得节制的生活（放纵是可耻的，资不抵债更是可悲的）。
做不做millionaire，你自己选吧！

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