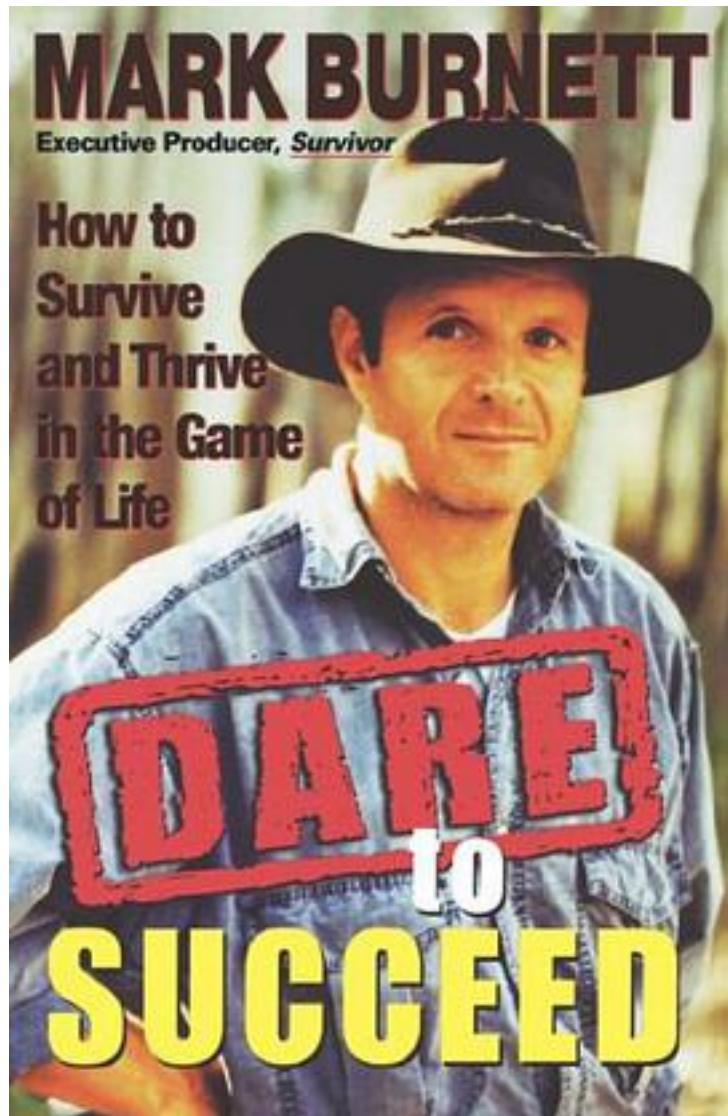


Dare to Succeed



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著者:Mark Burnett

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The man who has lived a classic rags-to-riches life story turns his passion for daring and challenge into life lessons on personal and professional achievement. The genius behind the wildly popular Survivor series, Mark Burnett is now the hottest producer in television. What most people dont know, however, is that Burnett has his own survival story to tell, and its every bit as riveting as the show. A decade ago, he was selling t-shirts on the beach in Southern California. But through a combination of inspiration, determination, and sheer nerve, he transformed his life, went on to produce an Emmy-winning extreme sports program, and, of course, created the most popular series on the air today. A former paratrooper and an open-water certified SCUBA diver, Mark Burnett has used his life of daring experiences as a jumping-off point, and now shows readers how to chase their dreams, ignore their fears, and follow the road less traveled to personal and business success. His book unfolds like a real-life adventure story, offering valuable lessons, inspirational vignettes, and hard-hitting advice. Burnetts recipe for success encourages people to bend the rules, embrace risk, lead with compassion, learn through failure, revel in pain, and focus like a laser on their goals. By following this blend of heart and chutzpah, youll not only survive, but go on to succeed beyond your wildest dreams.

作者介绍:

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