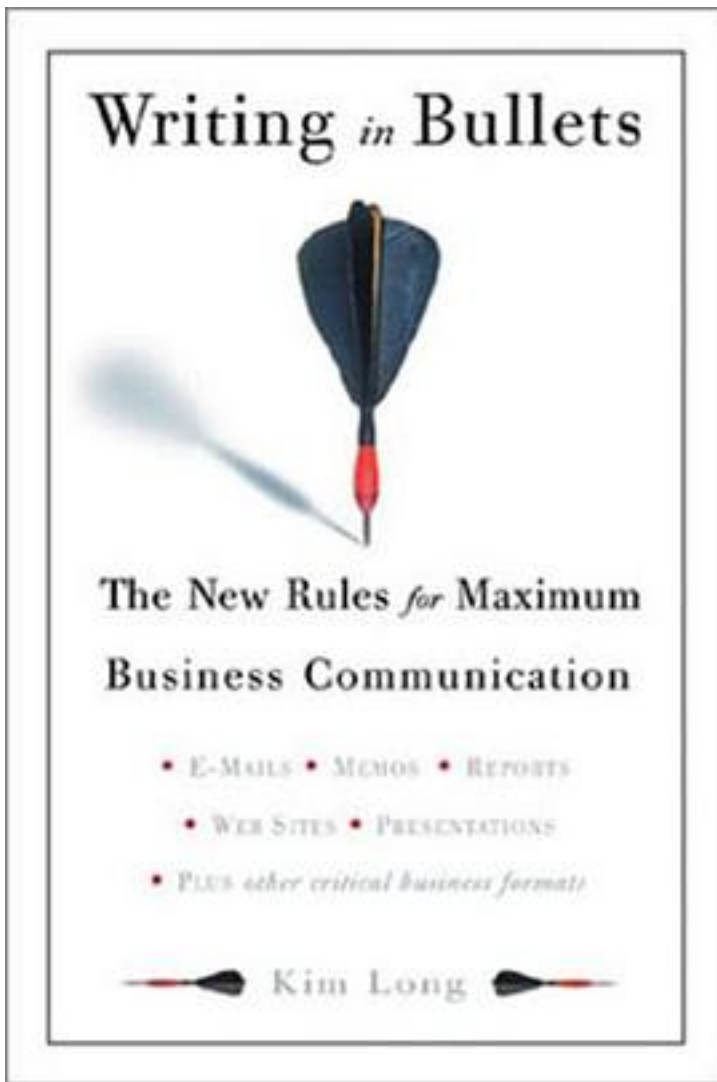


Writing In Bullets



[Writing In Bullets_ 下载链接1](#)

著者:Kim Long

出版者:Running Pr Book Pub

出版时间:2003-9

装帧:Pap

isbn:9780762415977

在线阅读本书

This is a style guide in the spirit of Strunk & White's classic Elements of Style , with a contemporary twist: it explains the appropriate use of key words and bulleted phrases in memos, e-mails, formal documents, business meetings, and presentations, with the aim of elevating this writing style into a sophisticated communication medium. Long's "rules" of usage are based in solid research, as he draws on the results of human performance psychology studies on the way we perceive graphics, bullets, and other elements in web sites and printed matter. Designed primarily for business writing, Writing in Bullets is also a great resource for anyone who uses this increasingly popular technique to take notes or communicate with others.

作者介绍:

目录:

[Writing In Bullets_ 下载链接1](#)

标签

评论

[Writing In Bullets_ 下载链接1](#)

书评

[Writing In Bullets_ 下载链接1](#)