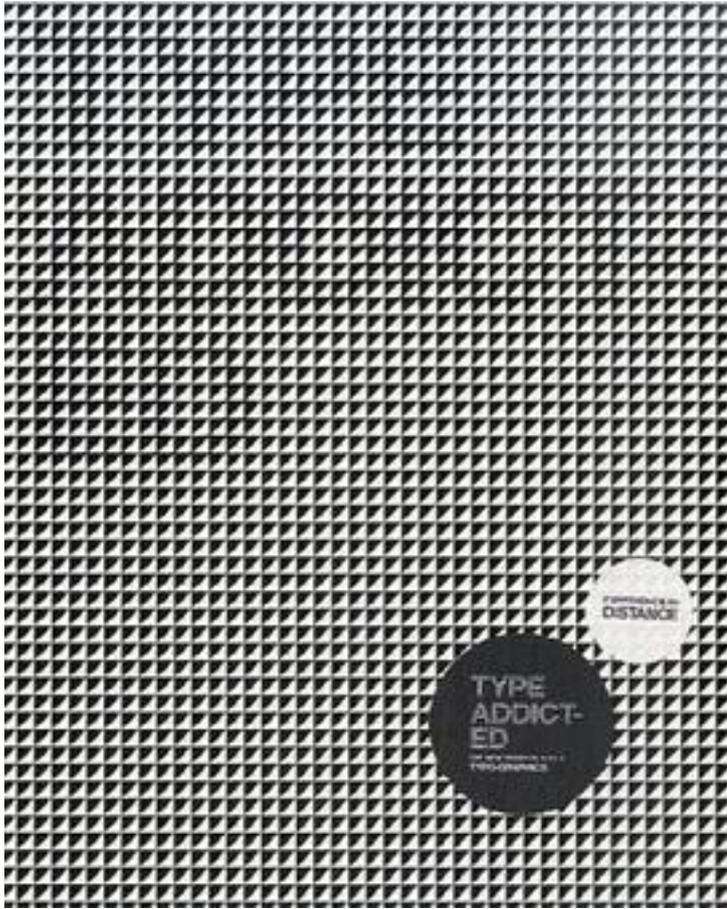


Type Addicted



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著者:Victionary

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Lettering is a key visual element of great design. The right type can transform any project from mundane to extraordinary, and how to choose and treat font and lettering is a common challenge among designers and artists from every discipline.

Type Addicted not only presents a rich selection of experimental and inspirational typefaces and their applications, it also reveals the diversity of innovative approaches used by contemporary designers to set tone, add impact, reinforce brand identity, and lend character to print and design work in various disciplines. Solutions to any type of dilemma are sure to be discovered among the pages. Examples include work by up and coming names as well as renowned icons from around the world.

作者介绍:

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标签

字体设计

design

设计

victionary

Type

字体

Graphic_design

艺术瘾

评论

超级神奇的封面。内容也很不错。

Typography is the hybrid of type and graphics, which brings dull languages alive and makes the entirely design shine on stages, yet it always stays at the last row, being neglected and ignored. The book looks at the allure of type from different perspectives, from 2-dimensional's on printed matters.

not bad

内容一般吧 封面弄的可风骚啦～ 哈哈

封面很棒！！

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书评

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