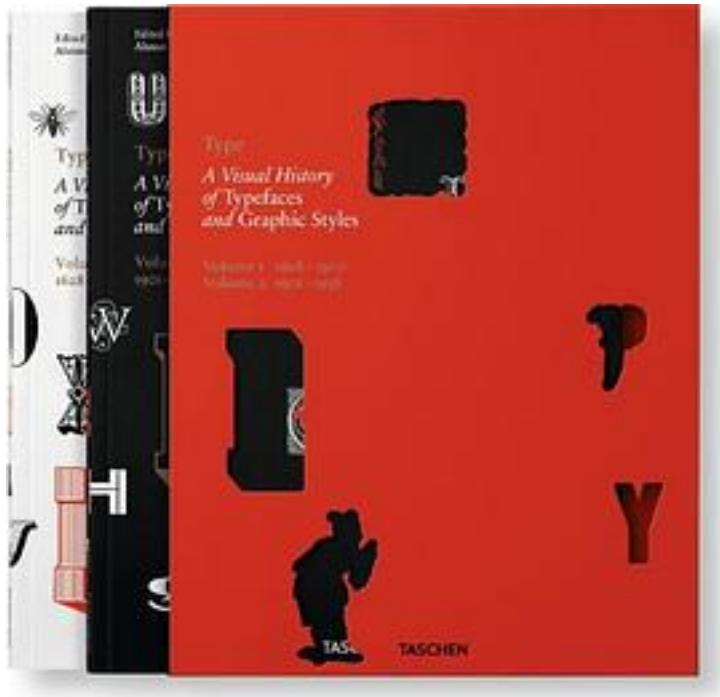


Type



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If you've ever wondered exactly what a Zapf is, or if Baskerville has anything to do with Sherlock Holmes, Type is the answer to these questions and more. This is the story of the passions, and obsessions of the creators of type; of the influences of wars, persecution, and political upheaval, and the effects of business and technological breakthroughs on fonts and typography. From Gutenberg's first moveable type to the Internet, Simon Loxley tells the stories behind the letters, giving readers a cultural history unlike any other. After reading Type, readers will never look at the printed word in the same way again.

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