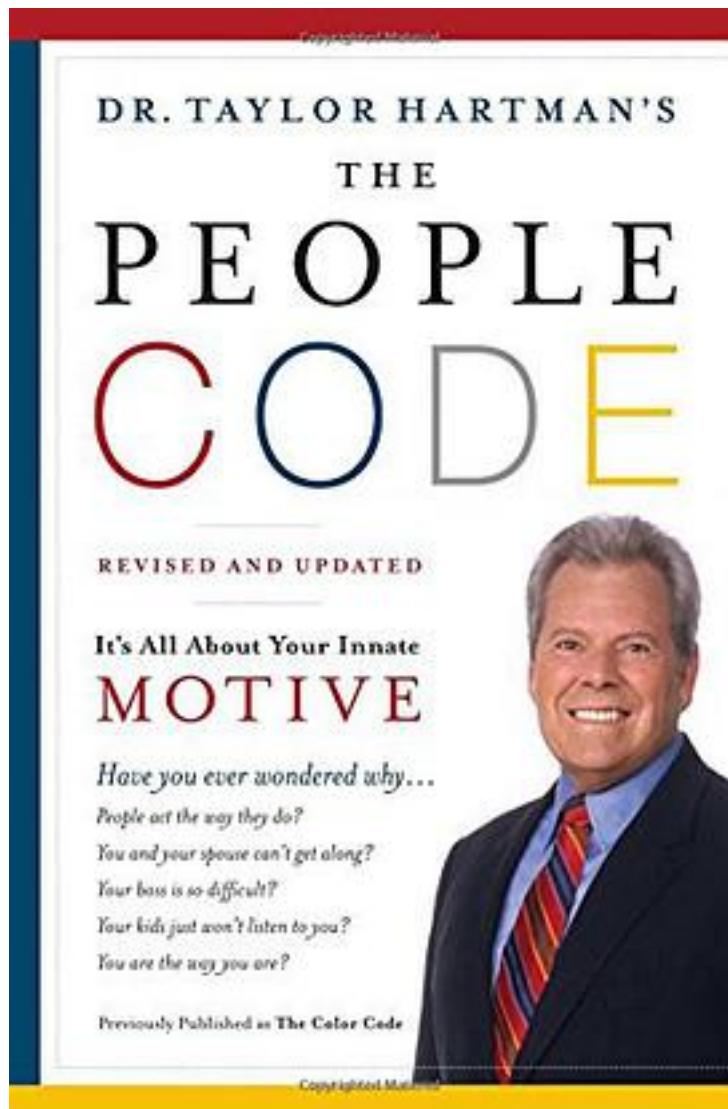


The People Code



[The People Code 下载链接1](#)

著者:Taylor Hartman Ph.D.

出版者:Scribner

出版时间:2007-9-18

装帧:Paperback

isbn:9781416542308

Book Description

In his life-changing book, Dr. Taylor Hartman introduces you to the People Code and why people do what they do. The concept of Motive is a fresh method for analyzing your own innate personality as well as that of those around you. You then have the ability to utilize that knowledge to improve workplace and personal relationships. As an author, psychologist, and leadership coach, Dr. Hartman offers a remarkably astute system for segmenting everyone into specific Motive-types denoted by a color: Red (power wielders), Blue (do-gooders), White (peacekeepers), and Yellow (fun lovers). He then explains how to ensure that all possible alliances between them function at optimum effectiveness. If you struggle with self-acceptance and have questions about why you and others act the way you do, Dr. Hartman and The People Code can help you maximize your life success by improving your day-to-day relationships.

Amazon.com

Taylor Hartman's *The Color Code: A New Way to See Yourself, Your Relationships, and Life* introduces a fresh method for analyzing your own personality and behavior--as well as those of people around you--and then utilizing that knowledge to improve workplace and personal relationships. The author, a psychologist and leadership coach, offers a remarkably astute system for grouping everyone into categories denoted by a color: red (power wielders), blue (do-gooders), white (peace keepers), and yellow (fun lovers). He then explains how to ensure that all possible alliances between them function at optimum effectiveness.

From Library Journal

It's become commonplace: a book is self-published, sells a bundle (in this case, 250,000 copies), and then gets snapped up by a big publisher. Hartman helps us sort out personality types by motivation rather than behavior.

From AudioFile

Dr. Hartman believes that every human being is born with predetermined personality traits. In *THE COLOR CODE*, he invites the listener to take a color-coded personality test, which pinpoints specific characteristics. Hartman cleverly involves the listener immediately by providing insightful and provocative information about natural limitations, career paths, potentials, strengths and overall self-discovery. Once a personality color code is determined, Dr. Hartman carefully tailors traits and recommendations for that personality type. This provocative performance mesmerizes listeners as it enables them to learn more about themselves than ever before. B.J.P.

Book Dimension

length: (cm)21.1 width:(cm)14

作者介绍:

目录:

[The People Code_下载链接1](#)

标签

心理学

非小说类

评论

[The People Code_下载链接1](#)

书评

[The People Code_下载链接1](#)