

after a fashion



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出版者:

出版时间:1996

装帧:

isbn:9780522846195

ashion is more than supermodels in odd clothes pouting and pirouetting on Parisian catwalks. Commentators and theorists have variously seen fashion as a social, economic or aesthetic force, or sometimes as all three at once. Fashion helps to form our individual identities and lets us stand out from the crowd. Fashion appears to be novel. At the same time it preserves the status quo: it makes us think that change is occurring when the opposite is closer to the truth.

After a Fashion investigates the different sides of this hybrid phenomenon. Joanne Finkelstein considers fashion in its various guises--as body decoration and costume, as a language and form of irrational play, as an expression of sexuality and part of the urban experience. Drawing on economics, art psychology, commerce, history and the everyday, she traces and analyses the multiple influences that, in the name of fashion, affect the ways we think and act.

作者介绍:

Joanne Finkelstein has worked in universities in Australia, the United States and New

Zealand, and currently teaches sociology and cultural studies at Monash University. She is the author of Dining Out--A Sociology of Modern Manners, The Fashioned Self and Slaves of Chic: An A--Z of Consumer Pleasures.

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