

The Sushi Economy

THE
SUSHI
ECONOMY



*Globalization and the Making
of a Modern Delicacy*

SASHA ISSENBERG



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Now in paperback, the highly acclaimed exploration of sushi's surprising history, global business, and international allure

One generation ago, sushi's narrow reach ensured that sports fishermen who caught tuna in most of parts of the world sold the meat for pennies as cat food. Today, the fatty cuts of tuna known as toro are among the planet's most coveted luxury foods, worth hundreds of dollars a pound and capable of losing value more quickly than any other product on earth. So how did one of the world's most popular foods go from being practically unknown in the United States to being served in towns all across America, and in such a short span of time?

A riveting combination of culinary biography, behind-the-scenes restaurant detail, and a unique exploration of globalization's dynamics, the book traces sushi's journey from Japanese street snack to global delicacy. After traversing the pages of *The Sushi Economy*, you'll never see the food on your plate—or the world around you—quite the same way again.

作者介绍:

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标签

日本

food

经济

文化

influence

asian

评论

就我看的前面几章，这本书应该改名叫关于吞拿鱼这个供需不对等的市场的你们消费者看不见的角落里发生的（也没那么好惊讶的）金钱交易故事

Sushi在欧美走红和女权主义有直接关系，好新颖的观点。。

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书评

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