

商务英语



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著者:王学文

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本书用英语比较系统地讲授国际商务理论和实务知识，基本涵盖了国际商务的主要梗概；英语技能和商务知识并重，使用者既可学习基本商务知识，又能提高相关英语水平。本书讲解详尽，尤其适合本科阶段学生或在职人员自学。

作者介绍:

王学文，教授，曾任对外经济贸易大学国际交流学院院长，中国商务部主办的《国际商报》副社长、副总编，兼任《中国外经贸(英文版)》月刊总编辑。先后兼任多种重要学术职务和社会职务，多所院校及组织客座教授或顾问。出版有关著作和译著约20种；发表多篇论文及译文。

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