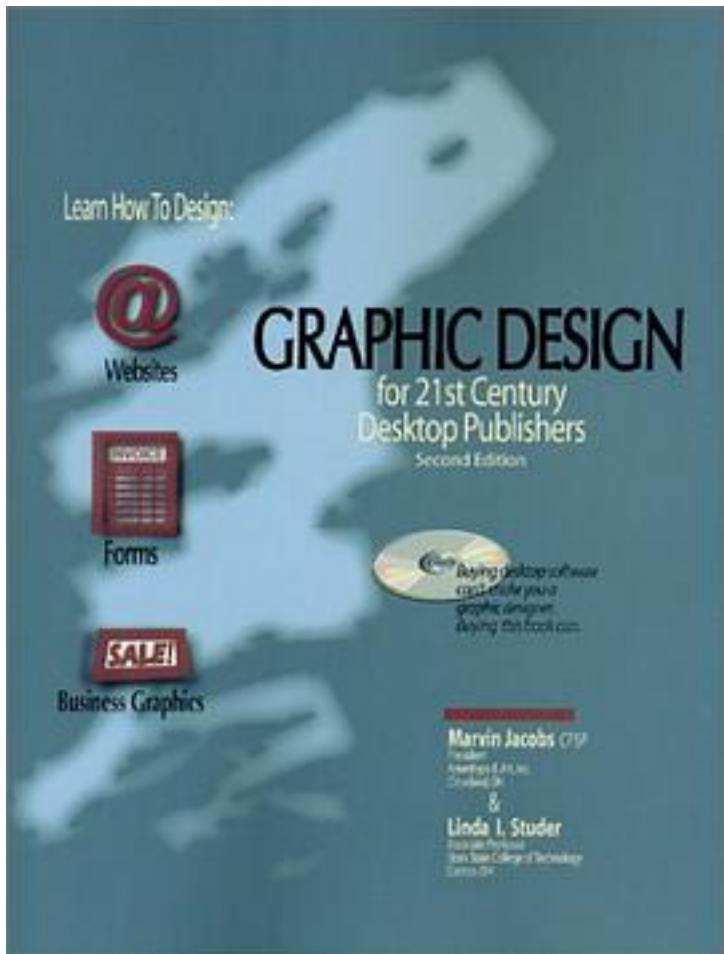


# Graphic Design for 21st Century Desktop Publishers



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Buying desktop publishing software will not make you a professional graphic designer

any more than buying a scalpel will make you a surgeon. As good as the software may be, it is only a tool. The missing ingredients are graphic design concepts and techniques. This 335- page book with hundreds of illustrations, will show you step-by-step, how to create sparkling graphic designs, efficient business forms and money-making Web sites. This unique publication is two books in one, a how-to-do-it book for desktop publishers and a college textbook.

作者介绍:

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