

# The Superintendent as CEO



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出版者:Corwin Press

出版时间:2004-08-07

装帧:Paperback

isbn:9780761931683

"John Hoyle and his co-authors have done the impossible-they have produced a textbook on the superintendency that is both research based and readable. They have also bridged the gap between the world of those who believe everything is measurable and those who see leadership as spiritual and learning as a work in progress. This is a major addition to the field of educating school system leaders."<br />Paul Houston, Executive Director<br />American Association of School Administrators</p>Paul Houston, Executive DirectorAmerican Association of School Administrators

"Professors, workshop facilitators, school administration students, and superintendents will find the content and authors insights to be highly relevant and enlightening."<br />Theodore J. Kowalski, Kuntz Family Chair in Educational Administration<br />University of Dayton</p>Theodore J. Kowalski, Kuntz Family Chair in Educational AdministrationUniversity of Dayton

"This book represents an important contemporary effort to provide direction to the construction of a text-anchored curriculum for the preparation of superintendents."<br />Michelle Young, Executive Director<br />University Council for Educational Administration</p>Michelle Young, Executive DirectorUniversity Council for Educational Administration

Transform the role of superintendent into the districts Chief Executive Officer!</p>

Executive CEOs need the management and executive skills to meet complex issues of budgets, personnel, information technologies, product accountability, and competition. Superintendents require many of the same skills to effectively manage their districts. The Superintendent as CEO identifies the knowledge and skill base needed by current and aspiring school district administrators to become high-performing CEOs of their districts and schools. The authors blend selected elements of the ISLLC and NCATE standards into the benchmark AASA Professional Standards for the Superintendency to outline the multiple ways of knowing and acting in the complex role of the CEO superintendent. </p>

This scholarly and friendly research- and field-based curricula for district CEOs, workshop planners, and doctoral preparation programs thoroughly examines:</p>

District vision and school culture

Politics and school governance

Internal and external communication

Organizing for high performance

Curriculum design and delivery

Human resource management for student learning

Intended for both practicing and aspiring superintendents, this book will provide the foundation for developing and cultivating the CEO leadership, values, and skills that superintendents will find helpful in moving from simply knowing to becoming the CEO.</p>

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