

Project Management



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For undergraduate or graduate courses in Project Management. This text takes a holistic, integrated approach to managing projects, exploring both technical and managerial challenges. It emphasizes not only individual project execution, but also provides a strategic perspective, demonstrating means to manage projects at the program and portfolio levels. Overall, the text strikes a balance by using cases, examples, and problems from a variety of project types, including IT examples, construction, engineering, manufacturing, new product development, R&D, and services. This balance was designed to create a text that was useful for teaching project management across the widest possible range of settings.

作者介绍:

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