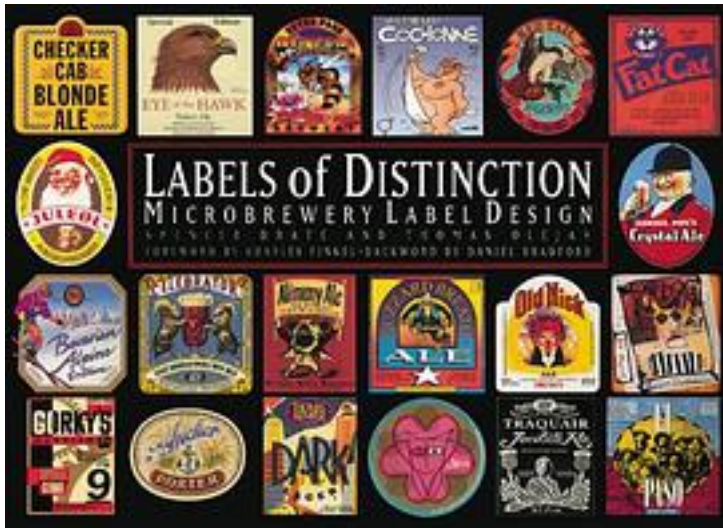


Labels of Distinction



[Labels of Distinction_ 下载链接1](#)

著者:Spencer Drate

出版者:Harry N. Abrams

出版时间:1999-03

装帧:Paperback

isbn:9783927258648

This fabulous book graphically maps the evolution of American and European microbrewery labels, logos, and pub signs concentrating on their homegrown style of self promotion and artwork.

It documents a rare occasion when traditional graphic design (as employed by the giant breweries) is challenged with such boldness it has no option but to succumb.

Spencer Drate is a creative director and designer who has been honored with many awards. He was commissioned by the Chelsea Brewing Company to create the packaging for Sunset Red Ale and Blond Ale.

Thomas Olejar studied brewing at UCLA and has created a beer information software application for training and promotional use.

作者介绍:

目录:

[Labels of Distinction_下载链接1](#)

标签

评论

[Labels of Distinction_下载链接1](#)

书评

[Labels of Distinction_下载链接1](#)