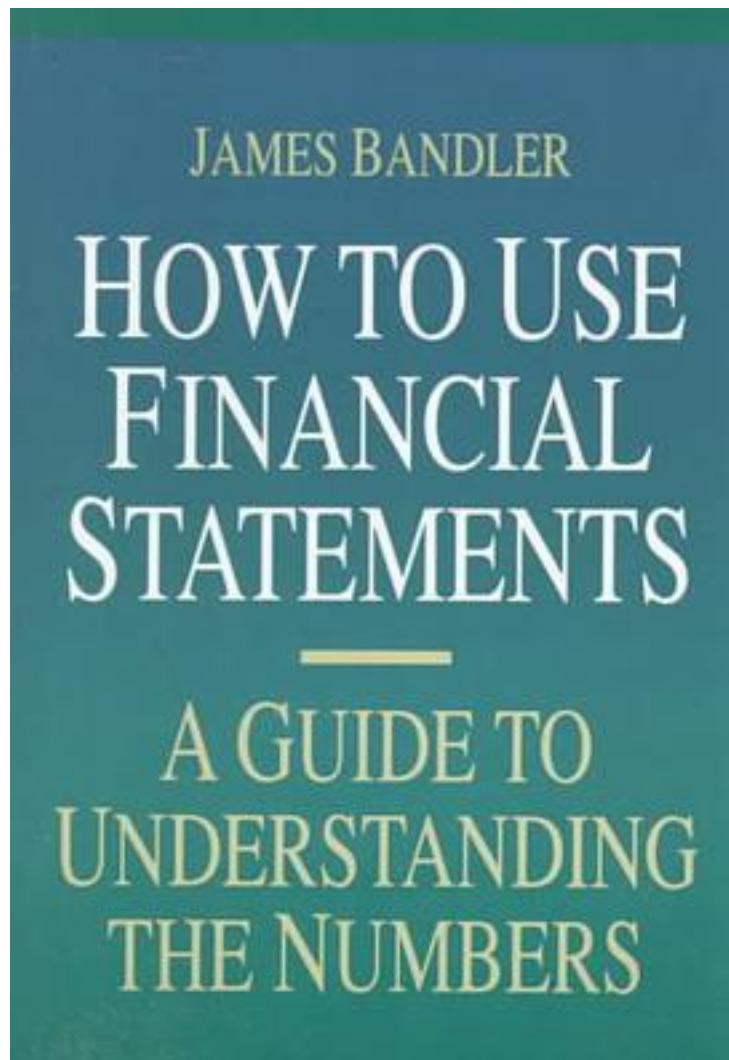


How to Use Financial Statements



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"How to Use Financial Statements" explains in clear, easy to understand methods how to read a financial statement. Written for the non-financial professional, this book is ideal for: Professionals that have been promoted to a job that requires reviewing financial statements; Investors that have accumulated enough savings to begin looking at alternatives; Spouses that have suffered the loss of the member of the family who has always dealt with financial matters; And readers who work in non-financial areas and have no interest in investments. This practical guide includes: an overview of financial statements - what they are and what they tell us; a thorough, yet basic introduction to the accrual concepts; easy to understand explanations of profit and loss; and statement of cash flows and special reporting issues.

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