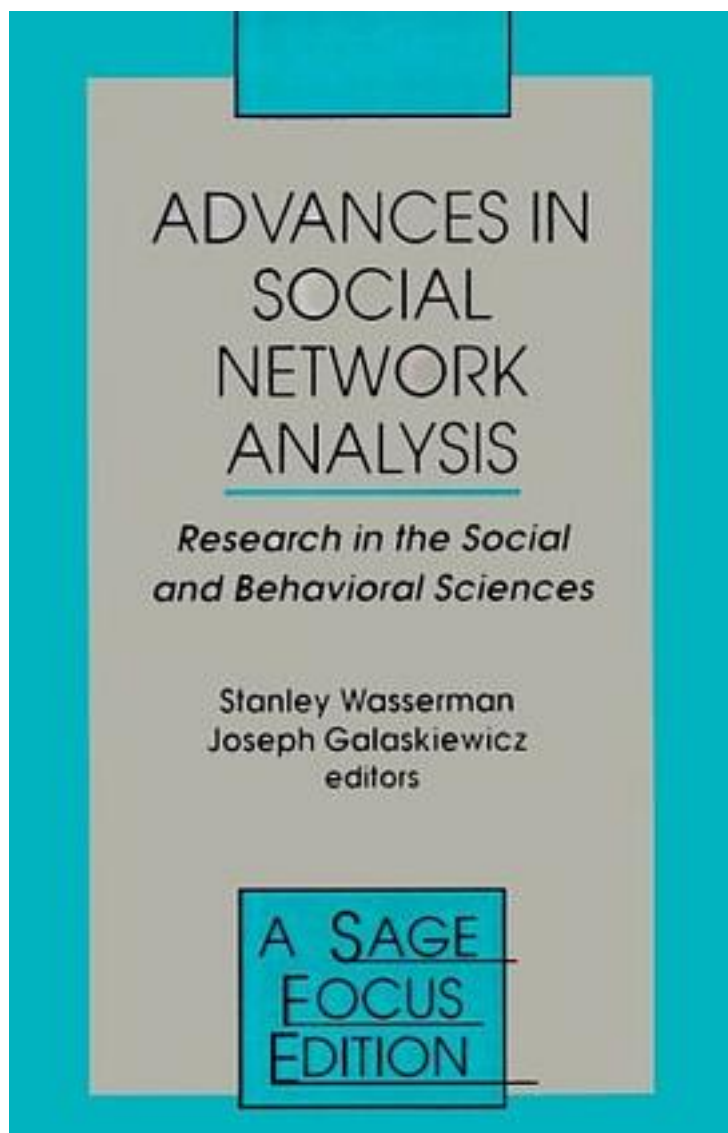


Advances in Social Network Analysis



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In this book, leading methodologists address the issue of how effectively to apply the latest developments in social network analysis to behavioural and social science disciplines. Topics examined include: ways to specify the network contents to be studied; how to select the method for representing network structures; how social network analysis has been used to study interorganizational relations via the resource dependence model; how to use a contact matrix for studying the spread of disease in epidemiology; and how cohesion and structural equivalence network theories relate to studying social influence. The book also offers some statistical models for social support networks.

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