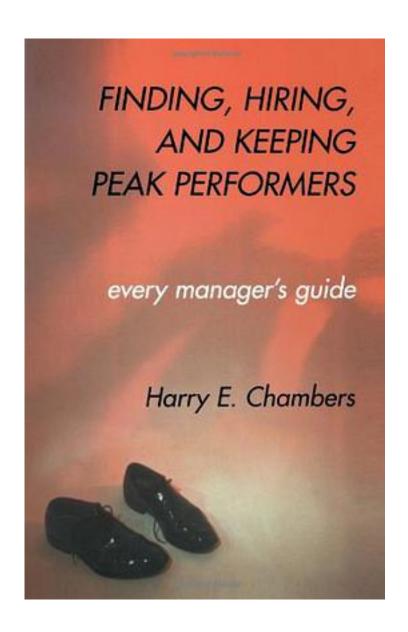
Finding, Hiring, And Keeping Peak Performers



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出版者:Basic Books

出版时间:2001-5

装帧:Paperback

isbn:9780738202891

A practical, field-tested guide to finding-and keeping-the best and the brightest. Every manager or business owner knows that the most precious and scarce commodity is talent. And it's a seller's market-with scrappy dot.com start-ups vying with traditional corporations for the best and the brightest, while traditional competitors lure them away with flexible benefits packages, stock options, and opportunities for advancement. On the front lines are managers, who are rarely trained in the finer points of hiring, but whose decisions are playing an increasingly crucial role. In the author's trademark no-nonsense, from-the-trenches style, Finding, Recruiting, and Keeping Peak Performers offers valuable ideas for winning the talent war by seeing the hiring process from the candidate's point of view, exploring non-traditional recruiting sources (including the Internet), and motivating people to stay with the company once they've signed on

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