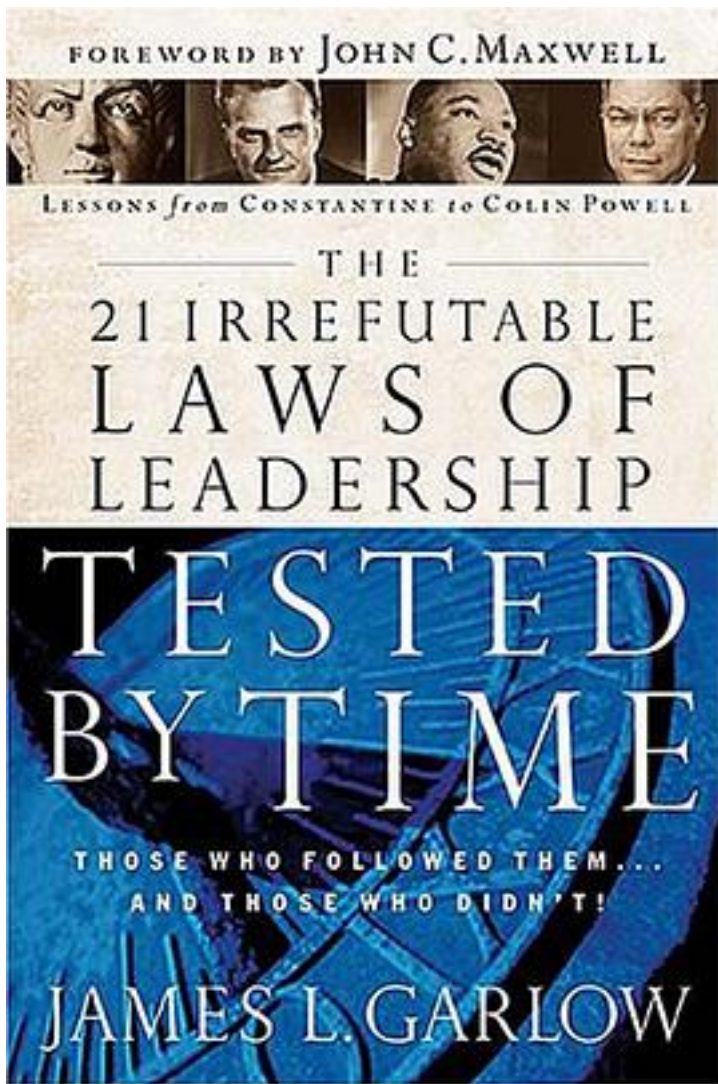


# THE 21 IRREFUTABLE LAWS OF LEADERSHIP



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The magnetism of Martin Luther King, Jr. (Law #9) . . .Cicero's ability to captivate an audience with his eloquence (Law #5) . . .the connection Will Rogers made with the common man (Law #10) . . .all of these leaders were using the 21 Laws of Leadership long before John Maxwell ever put pen to paper. Through enlightening discussion, author James Garlow illustrates how these 21 key principles have been at work throughout history. Learn from the great General Robert E. Lee why the Law of Respect is so important when leading men into battle. Let the story of the Donner Party's failed expedition demonstrate the significance of the Law of Navigation. Learn from church leader John Wesley how the Law of Process kept his converts steady in their faith while others floundered. These laws have been tested by history; now test them for yourself.

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