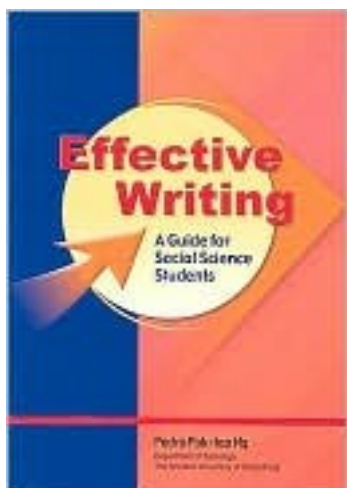


Effective Writing



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著者:Bruce Ross-Larson

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A source book of tips and techniques to make the reader's writing clearer, simpler and more memorable. It is designed to help writers at any level of proficiency to produce clear, concise writing structured around the messages they want to convey to their audience, and supported with strong, well-developed paragraphs and sentences. Written in plain English and a relaxed style, the book seeks to be easily adaptable to a variety of writing styles and tasks, and should be useful at any stage of the process: conceptualization, writing, or editing.

作者介绍:

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