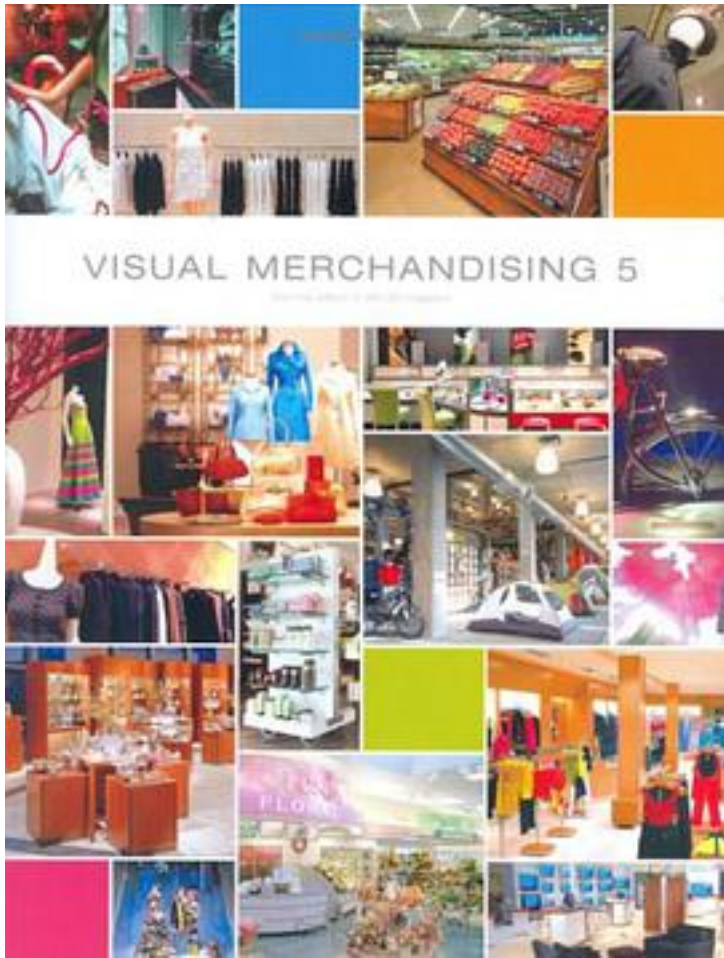


Visual Merchandising 5



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著者:The Editors of VM+SD

出版者:ST Media Group International Inc.

出版时间:2007-4

装帧:Hardcover

isbn:9780944094563

Visual presentation of merchandise has expanded beyond traditional forms in stores and windows and into new businesses. Merchandise presented in an attention-getting manner appropriate to the clientele maximizes a store's sales potential. Visual

Merchandising 5 is the latest in a popular series of retail design titles from ST Media Group and VM+SD magazine. This collection features excellent presentations, including those for apparel, accessories, electronics, specialty items, food shops and restaurants, seasonal and Christmas windows in New York, and more.

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