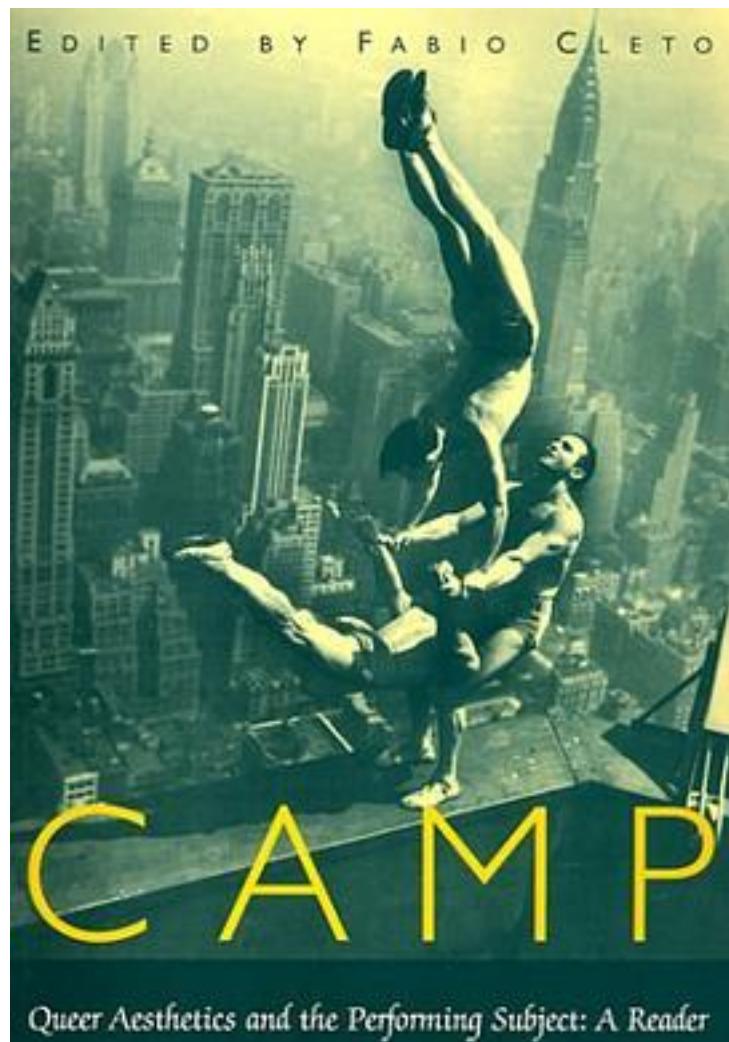


Camp



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For the millions of us who enjoyed childhood summers spent away from home while at camp, that time is recalled with everything from dismay to sheer nostalgic bliss. For Disney CEO Michael Eisner, his time spent at Keewaydin Summer Camp served as a cherished and invaluable starting point for an adult life that would include a career filled with unparalleled success. Nestled in the mountains of Vermont, Keewaydin has housed generations of Eisners (including Michael's three sons) and is considered hallowed ground for the man and the family. From the raucous good times, to the sense of purpose and drive for achievement that Eisner discovered during the summers of his youth, his camp experience left an indelible mark that has prompted a deep and abiding passion for the institution. Full of anecdotes from time spent at Keewaydin and stories from Eisner's life in the upper echelons of American business that illustrate the continuing Keewaydin influence, CAMP provides a touching and insightful portrait of one of America's greatest success stories, and makes the case that summer camp is an invaluable national institution.

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