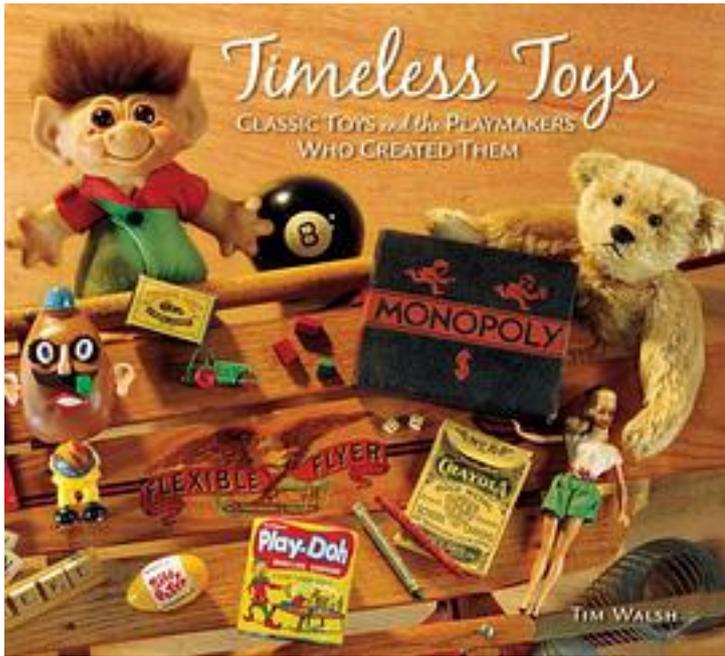


Timeless Toys



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The book *Why Didn't I Think of That* includes the passage "If a toy has magic, when people see it they say, 'Oooh What is that?' . . . It appeals to the kid in everybody." That same kind of magic captures "the kid in everybody" when they pick up *Timeless Toys: Classic Toys and the Playmakers Who Created Them*. *Timeless Toys* represents one of the finest documentaries and displays of modern toys ever written. Author Tim Walsh, a successful toy inventor himself, reveals a world of commerce, toys, and wonder that is equally fun, fascinating, and nostalgic. Readers of every age and background will find it impossible to pick up this book, turn a few pages, and not become spellbound by its insightful stories and the personal memories that the text and 420 brilliantly colored photographs bring forth. Slinky, Lego, Tonka trucks, Monopoly, Big Wheel, Frisbee, Hula Hoop, Super Ball, Scrabble, Barbie, Radio Flyer Wagons: All of these and many,

many more are featured in this fascinating tome, along with the toys' histories, insider profiles, and rare interviews with toy industry icons. It's simply magic

作者介绍:

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