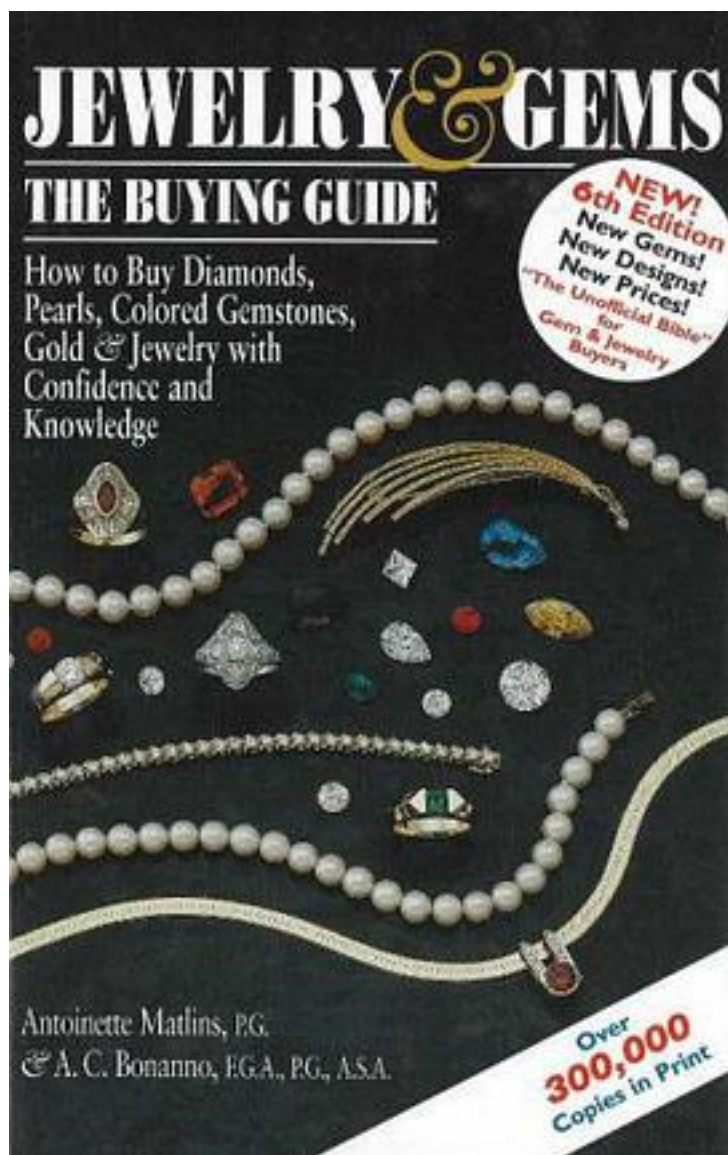


Jewelry and Gems



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著者:Matlins, Antoinette L.

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Purchasing gems and jewellery can be a magical experience, filled with excitement and anticipation. But lack of information, error, or misrepresentation can make the thrill of buying a gem or piece of jewellery confusing, intimidating, overwhelming, and costly. To help you to avoid the pitfalls and keep the magic, two internationally respected experts on buying gems and jewellery put their inside knowledge to work for you in this easy-to-read, easy-to-use guide. It is filled with practical advice and is designed to make it easy for you to have all the information you need to buy gems and jewellery with confidence. Recommended by consumer and jewellery trade reviewers around the world, it is already in use in over 100 countries and has been translated into Spanish, Arabic, Greek, Hungarian, and Russian. There are fascinating mythical and magical tidbits, and practical tips that could only come from an insider. In simple, straightforward terms you will learn about the four Cs and how to juggle them to get what you want, at the price you want to pay; what to look for, and look out for; all about gold and platinum, jewellery design, and leading designers. You will learn what questions to ask and what to get in writing, and even how to select the jeweller, appraiser, and insurer. The authors leave no stone unturned to give you everything you need to know - whether you are a novice or a connoisseur. With this guide, you will find the experience can be a joy, and the gems and jewellery you select a source of lasting pleasure!

作者介绍:

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