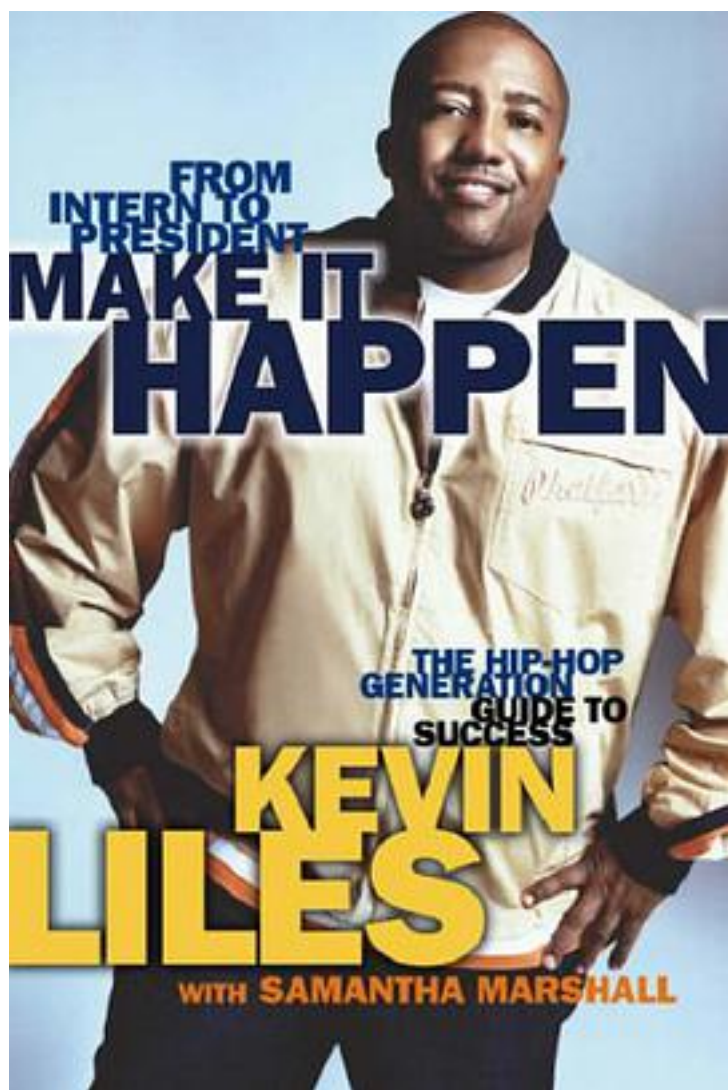


Make it Happen



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著者:Liles, Kevin/ Marshall, Samantha

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Kevin Liles' meteoric climb from street kid to unpaid intern at Def Jam Records to executive vice president of the Warner Music Group is far more than a rags-to-riches story. It is a tribute to Liles' work ethic, discipline and confidence in doing his thing his way -- "the hip-hop way." "In Make It Happen," Liles -- named one of America's Most Powerful Players Under 40 by "Black Enterprise" -- offers his ten rules of business success, which range from "Find Your Will" to "Don't Let Cash Rule" and "Play Your Position." As he outlines these and other strategies for success, Liles shares his own hard-won wisdom about his journey to the top, along with career advice from the various music artists, industry professionals, mentors and friends he has known along the way. No matter what version of the American Dream you choose to explore, this book will help you to empower yourself and "Make It Happen."

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