

TV Guide the Official Collectors Guide



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出版者:Blu Sky Media Group

出版时间:2006-3

装帧:Pap

isbn:9780977292714

This book looks at the origins and growth of television through the pages of TV Guide, the largest weekly circulation magazine in the world. The book covers the complete

run of this American icon from the first, regional, television listing guides which Walter Annenberg created in order to form the magazine in 1953, to the last issue in guide format on October 9, 2005. The book includes full color reproductions of every TV Guide cover ever printed. The book is both a collector's guide with a pricing supplement included, as well as a retrospective view of the medium.

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