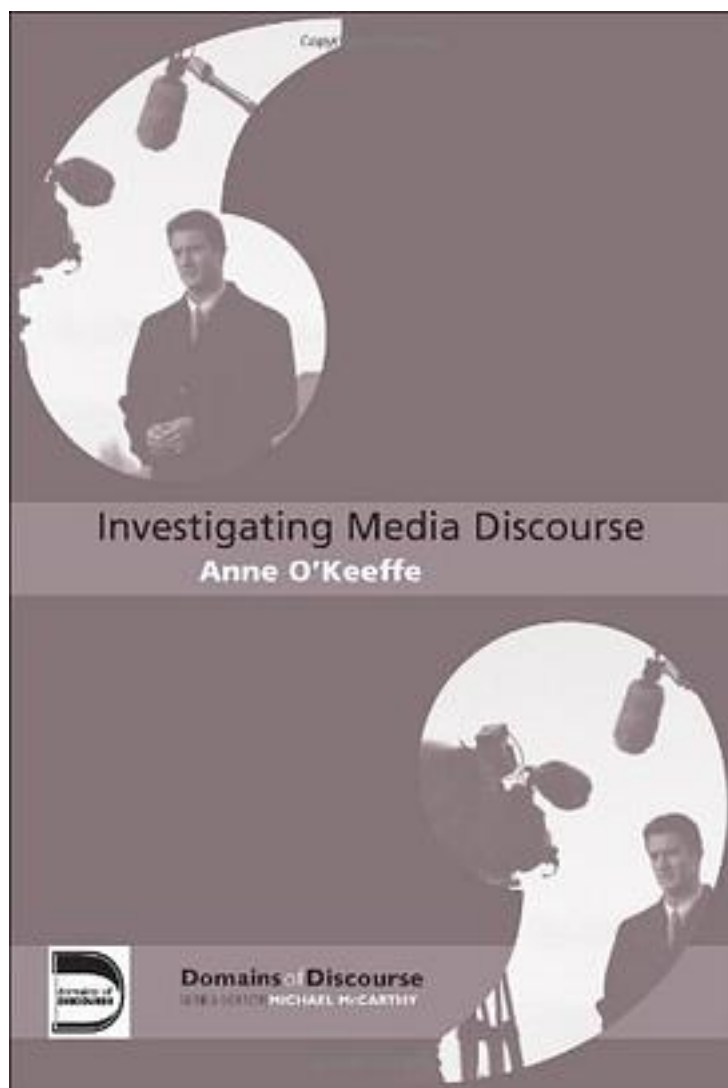


# Investigating Media Discourse



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"Investigating Media Discourse" explores spoken interactions in the media, drawing on contemporary sources from the English speaking world including chat shows, radio phone-ins and political interviews with leaders such as Tony Blair and George W. Bush. The main theoretical framework used in this work is influenced by Goffman, where each media encounter is viewed as a three-way participation framework involving the broadcaster, interviewee and audience, all of whom shape the interaction. The spoken media interactions are analysed from this viewpoint to illustrate how they are managed, how pseudo-relationships are established and maintained and how 'others' are created. O'Keefe brings together methodologies of discourse analysis, conversation analysis and corpus linguistics allowing the media extracts to be explored from different perspectives whilst providing multiple insights. "Investigating Media Discourse" will appeal to students and researchers of Applied Linguistics, English Language and Media. Anne O'Keefe is Lecturer in Applied Linguistics at the Department of English Language and Literature, Mary Immaculate College, University of Limerick, Ireland.

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