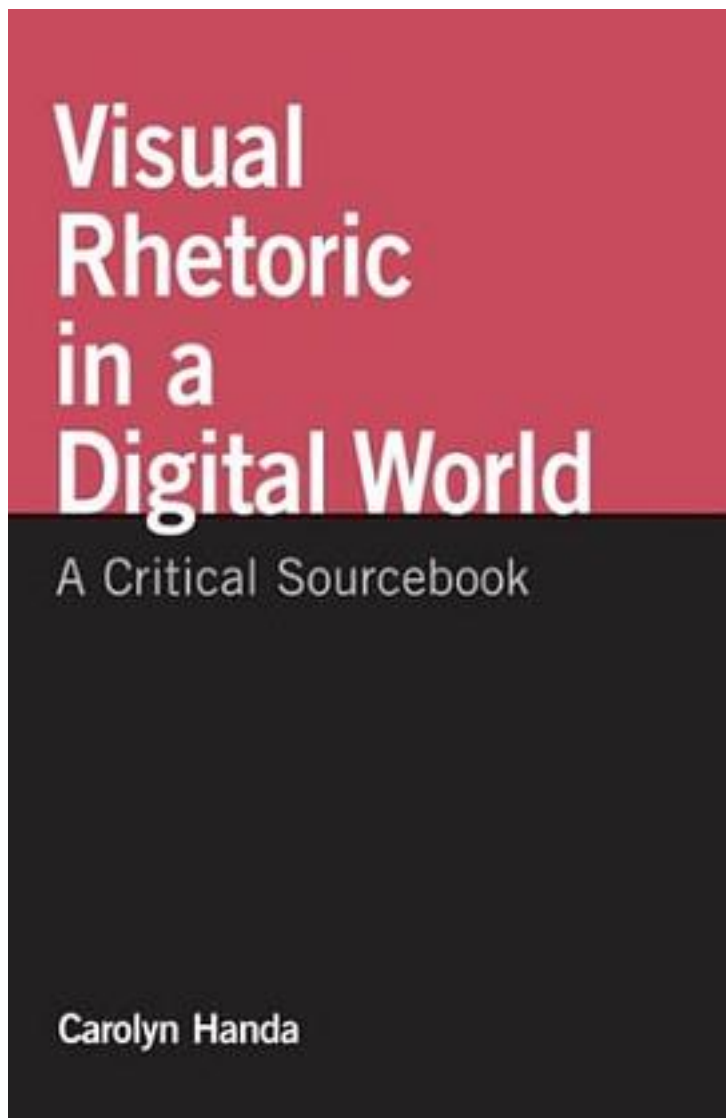


Visual Rhetoric in a Digital World



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This sourcebook helps composition instructors consider what it means to teach visual rhetoric in the context of the multimedia classroom. Drawn from a range of disciplines, readings address visual argument, rhetoric of the image and design, and how culture shapes visual understanding.

作者介绍:

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