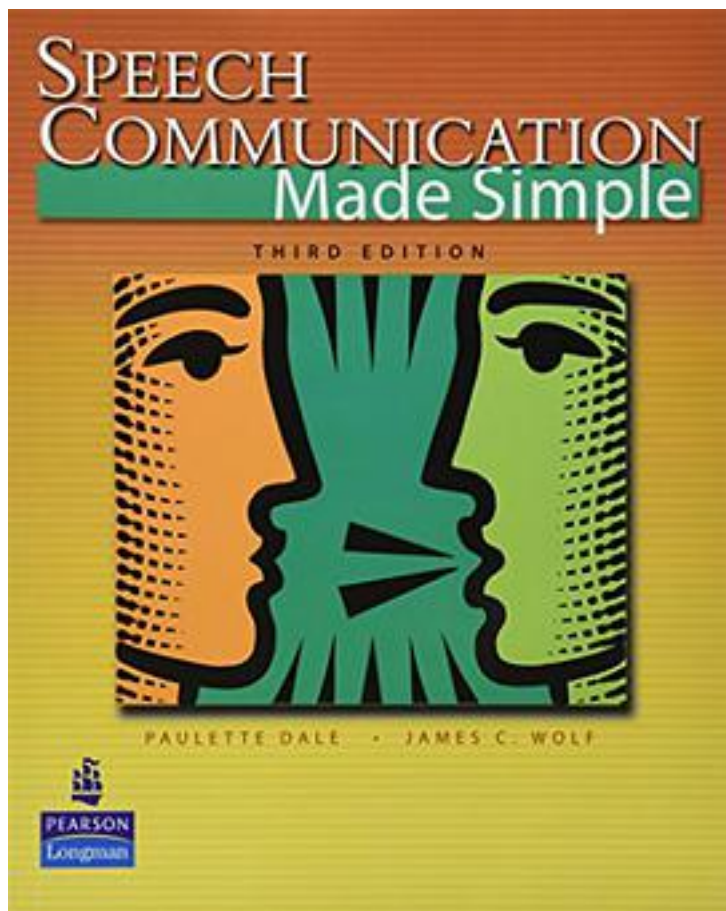


# Speech Communication Made Simple



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Speech Communication Made Simple, 3rd Edition, by Paulette Dale and James C. Wolfe, is a practical course that motivates advanced students to speak confidently and effectively. With its lighthearted and engaging self-help book approach, the text helps students acquire speech communication and listening skills that they can apply

immediately and throughout their lives. Features: \*comprehensive coverage of the speech-writing process\*expanded section on effective use of eye contact, posture, gestures, and voice\*various types of presentation -- from impromptu to persuasive \*pronunciation and listening tips New to this edition: \*new chapters on how to access and use different media, including the Internet for research and PowerPoint for visual aids\*new interactive, communicative activities and exercises

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