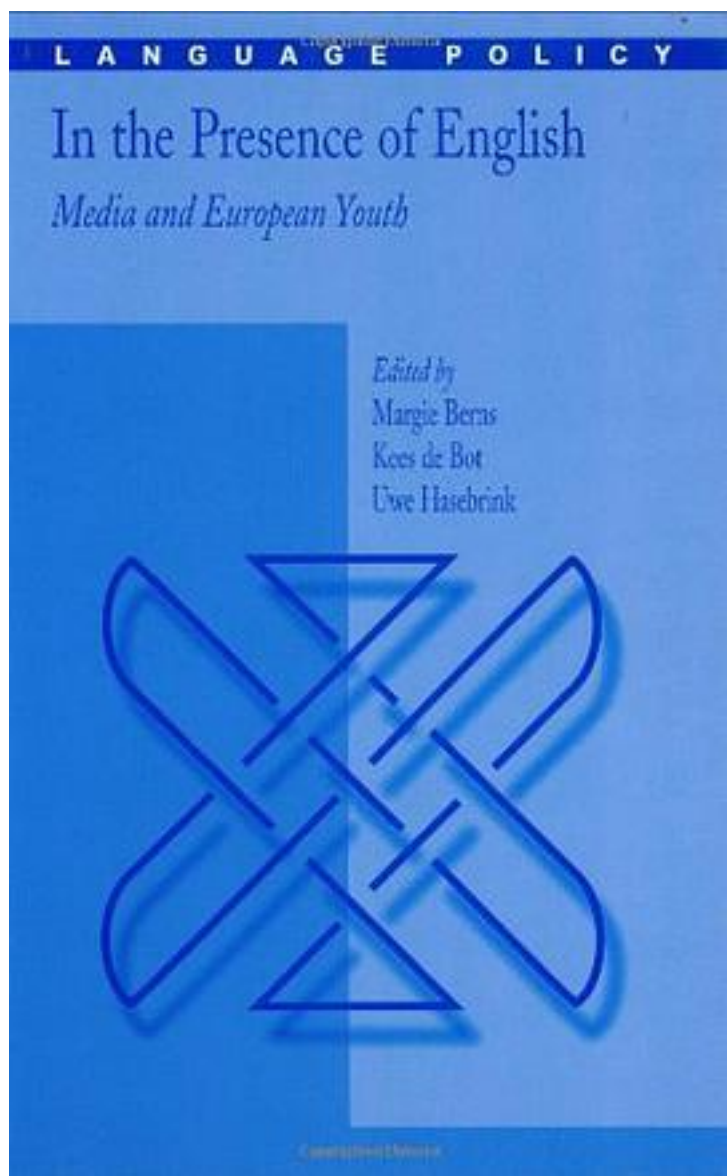


In the Presence of English



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出版者:Springer Verlag

出版时间:2007-3

装帧:HRD

isbn:9780387368931

This book is designed to provide insight into the roles of English in and for Europe. The starting point for this comparative study is recognition of the increasing importance of communication with peoples from other cultures and countries. The book contributes to discussions of the possibilities of transnational media offerings, and facilitates a better understanding of the influence of media in foreign language acquisition.

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