Comparative Journalism



Comparative Journalism_下载链接1_

著者:Williams, Kevin

出版者:Palgrave Macmillan

出版时间:2008-4

装帧:HRD

isbn:9780333971550

This text provides students with an introduction to journalism, bringing together academic research and professional perspectives on the industry. It examines the context in which journalism has developed, and the external and internal processes that shape its role and activities. It looks at the kind of people within the industry, the organisational settings within which people work, the constraints which shape the nature of the news product and the relationship between reporters and their sources in the writing up of a story. An ideal starting-point for anyone thinking of becoming a journalist or studying courses on the subject.

作者介绍:

目录:

Comparative Journalism_下载链接1_

标签	
评论	
Comparative Journalism_	下 <u>裁</u> 链接1
书评	<u> </u>

Comparative Journalism_下载链接1_