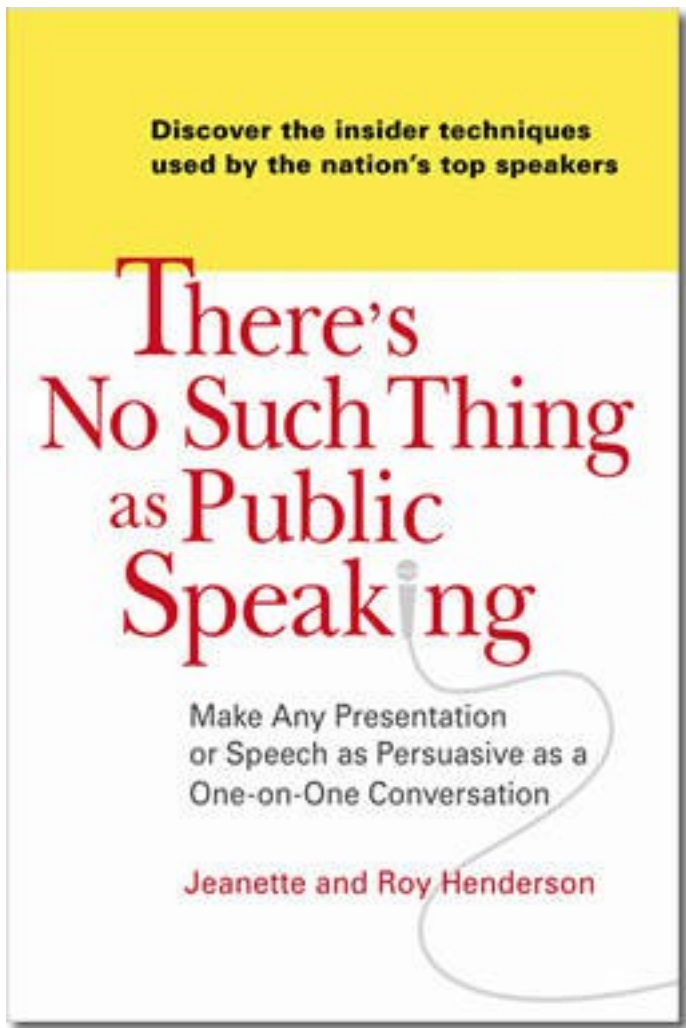


There's No Such Thing as Public Speaking



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出版者:Berkley Pub Group

出版时间:2007-1

装帧:Pap

isbn:9780735204157

Two top public-speaking coaches offer fresh advice on giving effective speeches and

presentations with the immediacy of a conversation.

The best speeches don't sound like speeches, and the best speakers make listeners feel as though they are being addressed directly. The trick is to make every presentation as natural and direct as a one-on-one conversation. This expert but accessible guide reveals:

- The six truths behind every conversation-and how to use them at the podium
- The three steps to inspiring any audience
- The seven secrets for using voice and body language
- The seven tools every speaker uses or misuses

Whether addressing a few colleagues or a packed auditorium, readers will find practical and simple techniques for inspiring every listener.

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