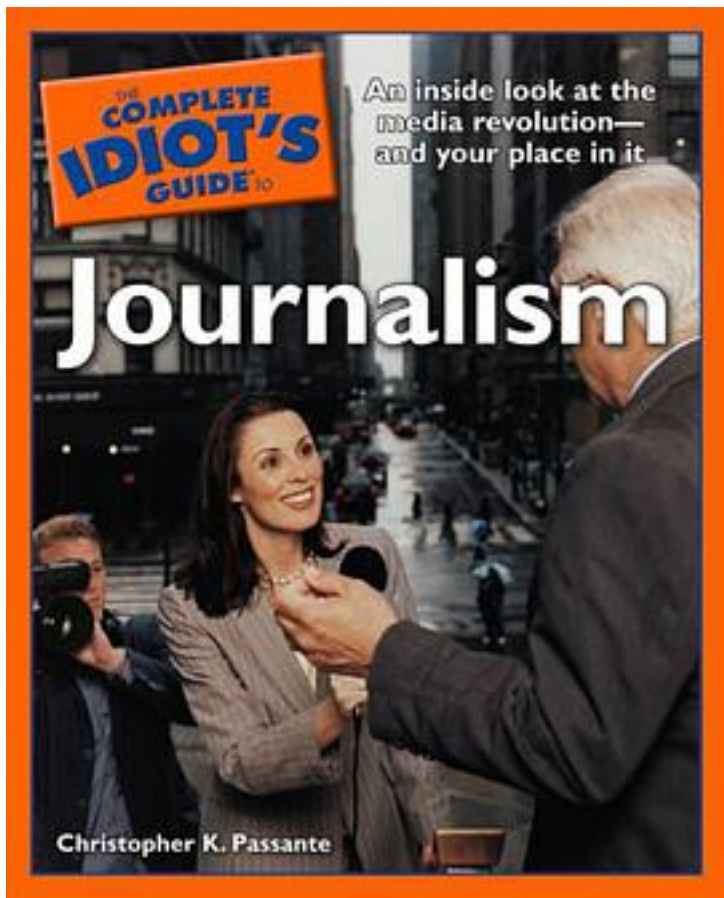


# The Complete Idiot's Guide to Journalism



[The Complete Idiot's Guide to Journalism\\_ 下载链接1](#)

著者:Christopher K. Passante

出版者:Alpha

出版时间:2007-09-04

装帧:Paperback

isbn:9781592576708

Breaking news! This is like having J-school in a book.

In recent years, news reporting has dramatically changed. While the basic “who, what, when, where, and why” of journalism is still relevant, aspiring journalists are now

asking “How?” The 21st century of blogs, instant internet access, and 24-hour news shows with minute-by-minute updates has made reporting a whole new—and very competitive—business. Here, a newspaper veteran answers every question about the new world of journalism, and explores every possibility for success.

—Covers TV, radio, magazine, newspaper, e-zine, podcast, and internet reporting

—Includes a resource list of media outlets, schools, and university programs

—Explores different angles for approaching hard news, entertainment, weather, or sports

作者介绍:

目录:

[The Complete Idiot's Guide to Journalism\\_ 下载链接1](#)

标签

评论

还行吧

-----  
[The Complete Idiot's Guide to Journalism\\_ 下载链接1](#)

书评

-----  
[The Complete Idiot's Guide to Journalism\\_ 下载链接1](#)