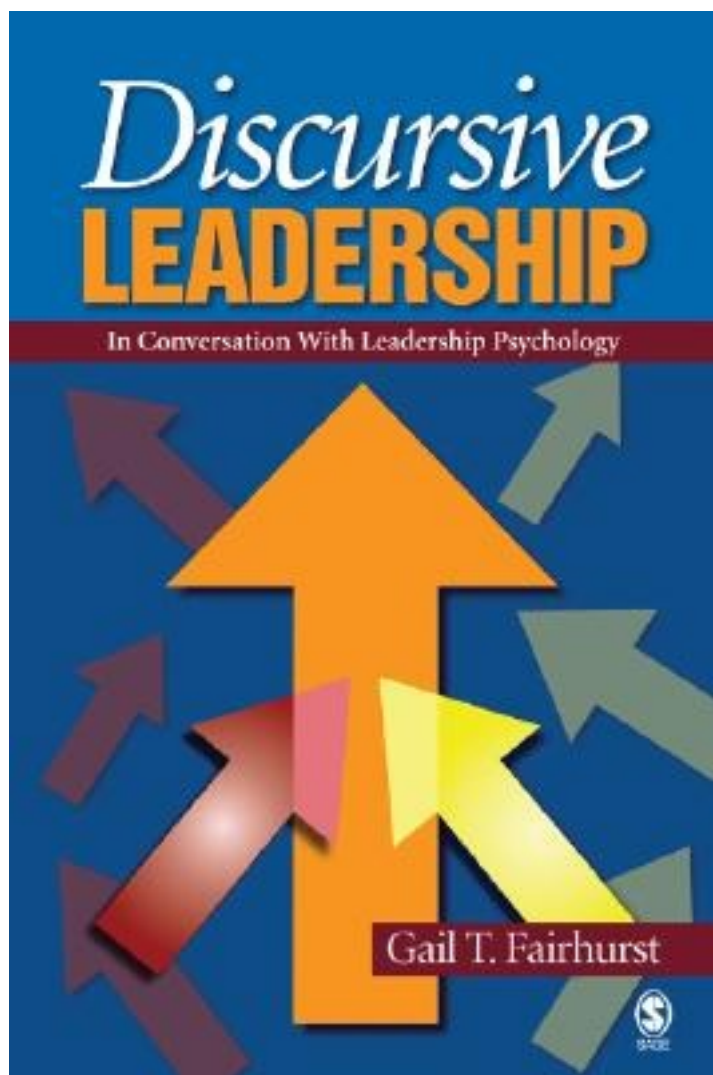


# Discursive Leadership



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Discursive Leadership: In Conversation with Leadership Psychology presents a new, groundbreaking way for scholars and graduate students to examine and explore leadership. Differing from a psychological approach to leadership which tries to get inside the heads of leaders and employees, author Gail Fairhurst focuses on the social or communicative aspects between them. A discursive approach to leadership introduces a host of relatively new ideas and concepts and helps us understand leadership's changing role in organizations.

#### 作者介绍:

Gail Fairhurst (Ph.D., University of Oregon; M.A., Ohio State University; B.A., Bowling Green State University) is considered to be one of the top leadership scholars working in the Communication discipline (her research interests focus primarily upon leadership communication and language analysis in organizations: leadership communication and organizational change, leader-follower relationships, and various forms of discourse analysis in organizations). Among her numerous awards are: the 2003 McMicken College of Arts and Sciences Dean's Award for Distinguished Research; the 2003 ICA Top Three Paper award from the Organizational Communication Division; the 1994 NCA Best Article Award for Organizational Communication; the 1997 NCA Best Book Award for Organizational Communication; the 1999 ICA Outstanding Member Award for research and contributions to the discipline; and several Top Papers honors at international conferences.

Fairhurst is co-author of the Jossey-Bass management series book, *The Art of Framing: Managing the Language of Leadership*. This book was the 1997 recipient of the National Communication Association's Best Book Award. To date, it has sold more than 12,000 copies.

In addition to numerous book chapters, she is widely published in both communication and organizational science journals, including *Human Communication Research*, *Communication Monographs*, *Management Communication Quarterly*, *Communication Yearbook*, *Journal of Applied Communication Research*, *The Communication Review*, *Academy of Management Journal*, *Academy of Management Review*, *Organization Science*, and *Organizational Behavior and Human Decision Processes*. She has two chapters in the *New Handbook of Organizational Communication* and one in the forthcoming *International Handbook of Organizational Discourse Analysis*. Editorial board credits include *Human Communication Research*, *Communication Monographs*, *Journal of Communication*, *Management Communication Quarterly*, *Journal of Applied Communication Research*, *Communication Education*, *Women's Studies in Communication*, and *Communication Quarterly*.

For more than 20 years, Fairhurst has worked as a process consultant, executive coach, and trainer for a variety of organizations, including Procter and Gamble, Boeing, U.S. Air Force, General Electric, Kroger, Fluor Daniel, Merrill Lynch, State Farm Insurance, Lenders Service Inc., Cincinnati Bell, Children's Hospital of Cincinnati, and the Optimum Group among others. Her responsibilities have included leadership development for men and women, communication audits, culture diagnosis and change, team building, and presentation skills.

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