

# Genre, Relevance and Global Coherence



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著者:Unger, Christoph

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"Genre, Relevance and Global Coherence" seeks to explain how discourse types or genre may influence the addressee's inferential processes in identifying the communicator's intention. It examines global coherence-based accounts as well as proposals based on Gricean pragmatics, arguing that the key to a solution lies in the interplay of the cognitive and communicative principles of relevance proposed by Sperber and Wilson. It unravels intricate relations between cognitive mechanisms, communicative principles and expectations of relevance in complex ostensive stimuli such as texts.

作者介绍:

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