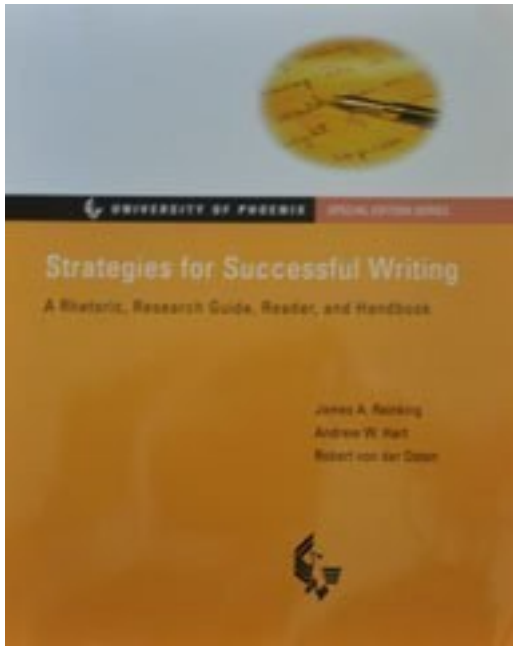


Strategies for Successful Writing



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For Freshman Composition courses. This best-selling rhetorically-organized writing guide combines four books-a rhetoric, a research guide, reader, and handbook-into one convenient and flexible teaching tool while offering students an exceptional value. Also available in an alternate version without a Handbook section. The authors of Strategies for Successful Writing: a Rhetoric, Research Guide, Reader, and Handbook have strived to achieve the same steadfast goals that have motivated them from the beginning: create a rhetorically-organized writing guide that combines four books into one convenient and flexible teaching tool while offering students an exceptional value. By having at their disposal a comprehensive textbook that offers ample material for a full-year composition course, instructors teaching a one-term course can make various selections from Chapters 1-17, from whatever types of specialized writing suits the

needs of their students, and from the appropriate essays in the reader. As well, because the authors believe strongly that an effective composition textbook should address students directly, they've aimed for a conversational yet clear style that invites students into the book, lessens their apprehensions about writing, and provides a model for their own prose. This style complements the authors' strong student-based approach to writing, and together they help create a text that genuinely meets student needs. Part of the MyCompLab Series Student edition now available with MyCompLab and e-book, at no additional cost. Providing more opportunities for practice, assessment and instruction than any similar site, MyCompLab is a dynamic online resource for the Composition course. It offers market-leading tools for improving grammar, writing and research skills with comprehensive results tracking so students and instructors can gauge student progress. Easy to use and easy to integrate into the classroom, MyCompLab engages students as it builds confidence and helps them to be better writers and researchers. MyCompLab is an incredible value for your students - we'll provide them with pre-paid access when they purchase a new Prentice Hall English textbook. Visit MyCompLab at www.mycomplab.com

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