

Rhetorical Visions



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A thematic, visual reader for courses in composition and cultural studies. Rhetorical Visions is the visual reader with the most support for analytical writing. This thematic, visual reader uses rhetoric as the frame for investigating the verbal and visual texts of our culture. Rhetorical Visions is designed to help tap into the considerable rhetorical

awareness that students already possess, in order to to help them put their insights into words in well-crafted academic papers and projects. In order to exercise their analytical reading and writing skills, Rhetorical Visions provides occasions for students to explore and apply key rhetorical concepts such as narrative, description, interpretation, genre, context, rhetorical appeals (ethos, logos, pathos), and memory to the analysis of print and non-print texts.

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