

A Journalist's Guide to the Internet



[A Journalist's Guide to the Internet 下载链接1](#)

著者:Callahan, Christopher

出版者:Addison-Wesley

出版时间:2002-6

装帧:Pap

isbn:9780205350988

A Journalist's Guide to the Internet is a practical, hands-on guide for students and professional journalists alike to learn how to use the Internet more efficiently and effectively in their daily reporting. The number of global Internet users has more than tripled since this text's first publication and, not surprisingly, Internet access in the newsroom is more common today than it was even a few years ago. This extraordinary growth has not fundamentally changed the Internet's extraordinary possibilities and pitfalls. Rather, it has exacerbated both, making the Net more useful-and at the same time more dangerous-to journalists. This book looks at the Internet from a journalistic perspective: How best can reporters and editors, facing tight and unbending deadlines, use this technology accurately and efficiently to improve the quality of their journalism?

作者介绍:

目录:

[A Journalist's Guide to the Internet 下载链接1](#)

标签

评论

[A Journalist's Guide to the Internet 下载链接1](#)

书评

[A Journalist's Guide to the Internet 下载链接1](#)