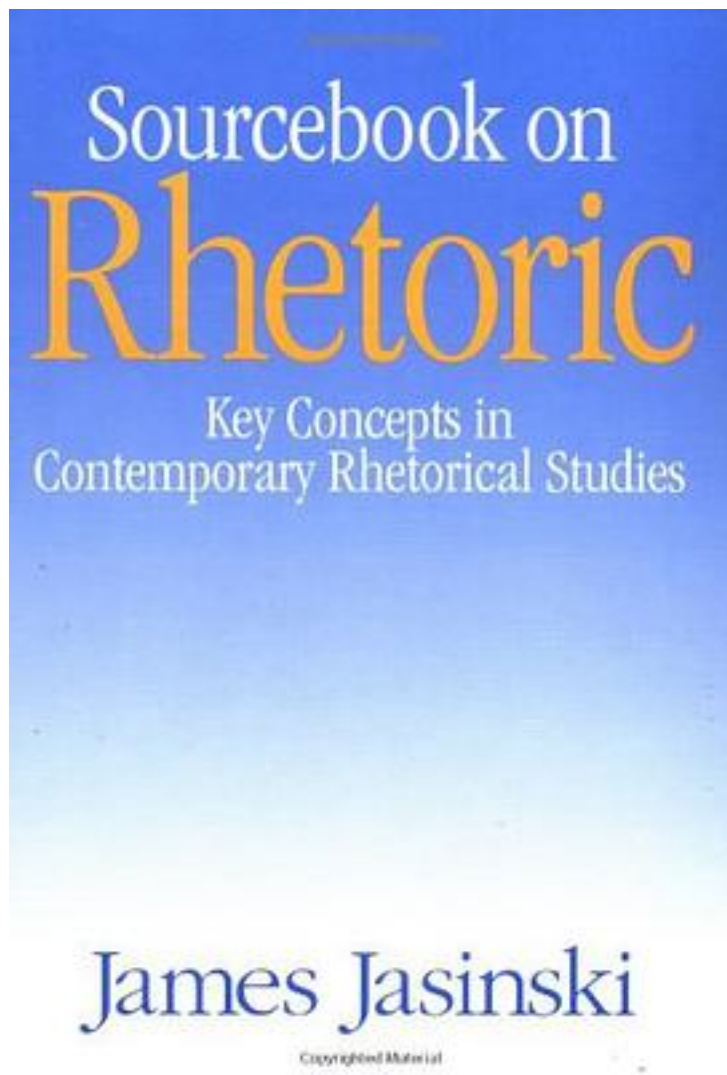# Sourcebook on Rhetoric

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This text is designed to introduce readers to the language of contemporary rhetorical studies. This glossary of key terms and concepts in contemporary rhetorical studies offers an introduction to the definitional ambiguities of the central concept of rhetoric itself. The primary emphasis is on the contemporary tradition of rhetorical studies as it has emerged in the discipline of speech communication. Each entry in the glossary ranges in length from a few paragraphs to a short essay of a few pages. Where appropriate, examples are provided to further illustrate the term or concept. Each entry is accompanied by a list of references and additional readings to direct the reader to other materials of possible interest.

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