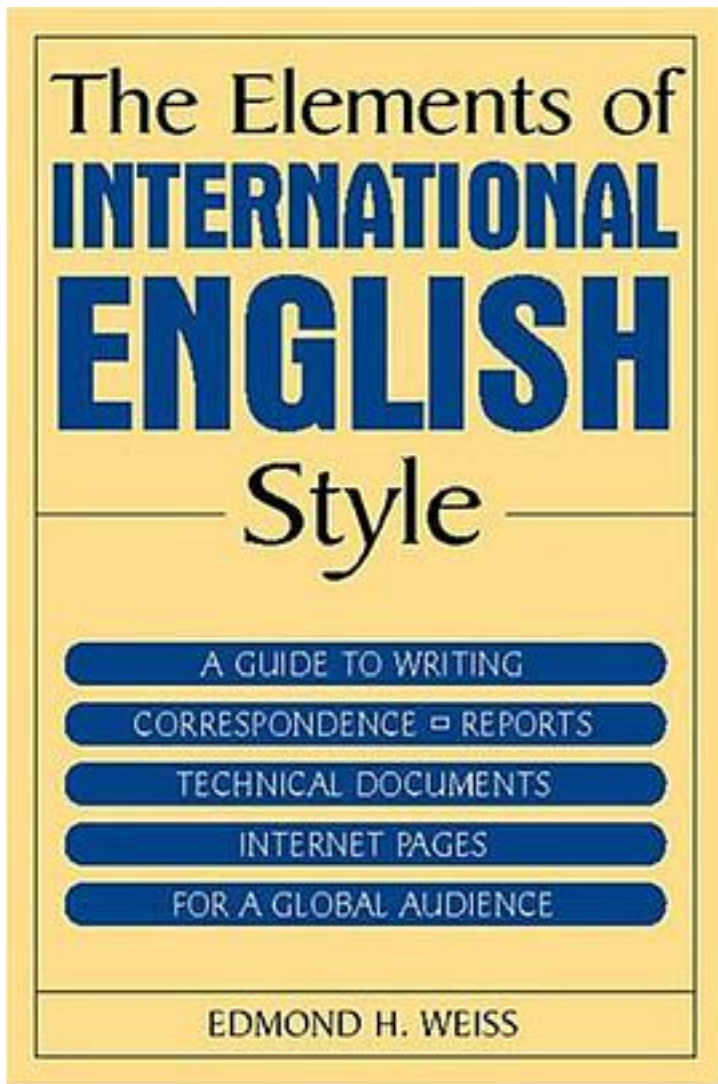


# The Elements of International English Style



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著者:Weiss, Edmond H.

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Equally useful for students and professionals in business communication, marketing communication, and international business, The Elements of International English Style is filled with realistic examples, problems, and projects, including: - 57 specific tactics to internationalize one's English- hundreds of before-and-after comparisons showing the effects of editing for an international audience- models of international correspondence- practical discussion questions and work projects- useful resources for further study, including books, articles, and websites.

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