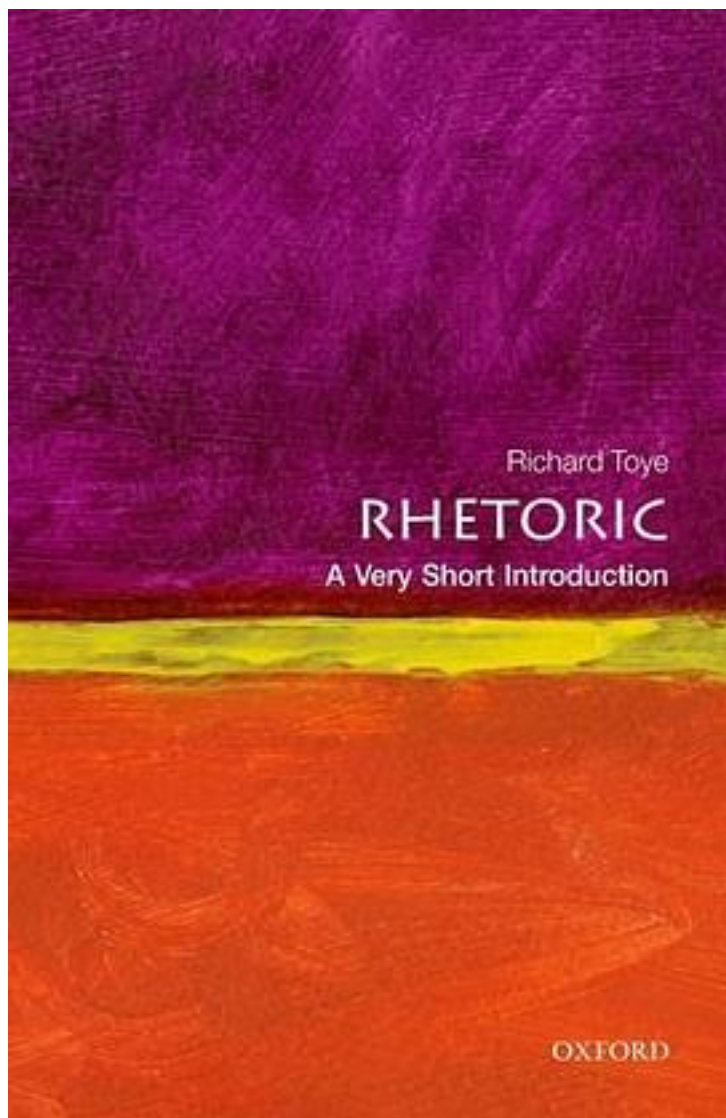


Rhetoric



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This introduction to the art of rhetoric analyzes rhetorical concepts, problems, and methods and teaches practical inquiry through a series of classic rhetorical texts. An introduction to the art of rhetoric for those who are unacquainted with it and an argument about invention and tradition suitable for specialists Texts range from Cicero's De oratore and Augustine's On Christian Doctrine to Jane Austen's Persuasion and Stephen Greenblatt's Marvellous Possessions Texts serve simultaneously as works of persuasion and considerations of how rhetoric works Engages readers in using rhetoric to deliberate about challenging issues.

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