

Communicating Effectively



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出版者:McGraw-Hill College

出版时间:2006-3

装帧:Pap

isbn:9780073252018

Designed for the Introduction to Communication course, this trusted text presents the foundation of communication studies through numerous examples that range from the campus to the workplace to communities both in the United States and throughout the world. Every chapter contains numerous activities that engage students and promote group work. The eighth edition features a new appendix on computer-mediated communication; a new section, in each chapter, on the impact of the Internet; and coverage of the Integrative Listening Model Framework.

作者介绍:

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