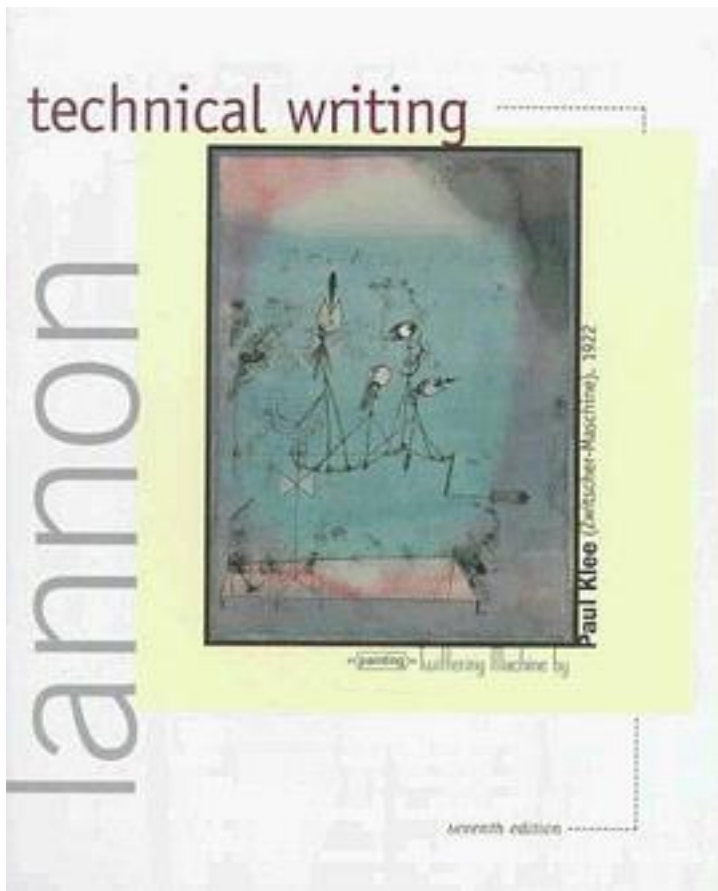


Technical Writing



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著者:Reep, Diana C.

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Technical Writing: Principles, Strategies and Readings offers a flexible combination of instructional chapters and readings that reflect the variety of emphases in today's technical writing classroom. The fifteen instructional chapters offer a general introduction to technical communication, while articles from professional journals and Web sites—which constitute about one-fourth of the text—offer insight and advice on

specific communication topics, including writing for the Web. Strategy Boxes in each chapter also introduce students to important subjects related to technical communication, such as voice mail and videoconferencing. Each concise and self-contained instructional unit includes extended models and exercises which can be used in class or for collaborative or homework assignments. Students who study technical writing as part of their career preparation in science, business, engineering, social services and technical fields will find this text particularly useful.

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