

Making Social Worlds



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A Communication Perspective

W. Barnett Pearce



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Making Social Worlds: A Communication Perspective offers the most accessible introduction to the tools and concepts of CMM – Coordinated Management of Meaning – one of the groundbreaking theories of speech communication. Draws upon advances in research for the most up-to-date concepts in speech communication Defines the 'critical moments' of communication for students and practitioners; encouraging us to view communication as a two-sided process of coordinating actions and making/managing meanings Questions how we can intervene in dangerous or undesirable patterns of communication that will result in better social worlds

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