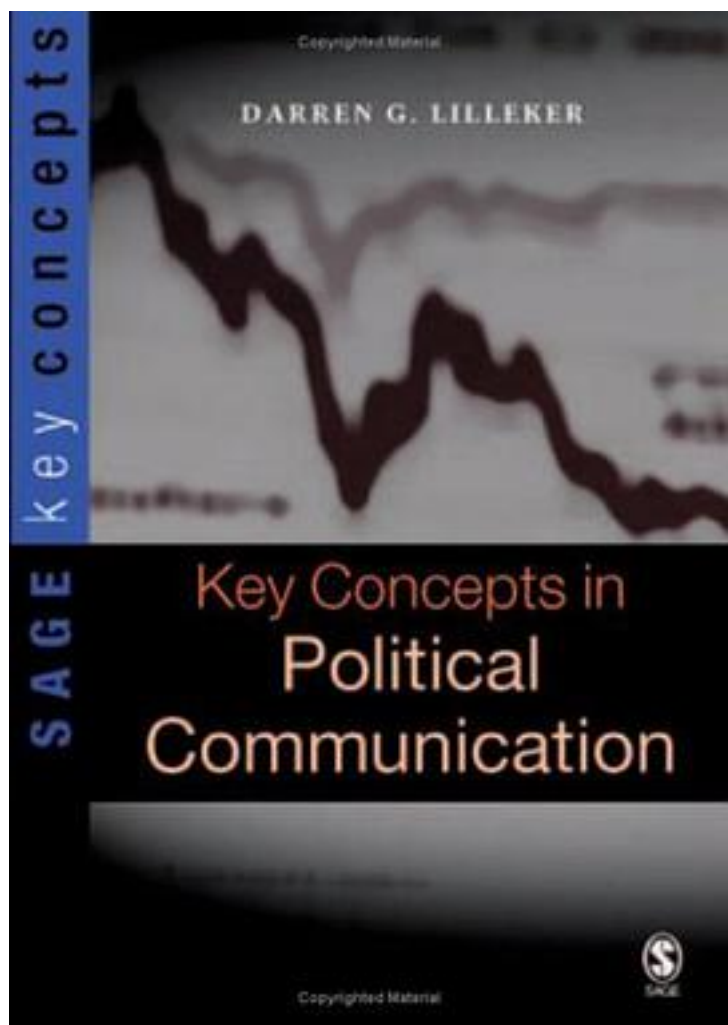


Key Concepts in Political Communication



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This is a systematic and accessible introduction to the critical concepts, structures and

professional practices of political communication. Lilleker presents over 50 core concepts in political communication which cement together various strands of theory. From aestheticisation to virtual politics, he explains, illustrates and provides selected further reading. He considers both practical and theoretical issues central to political communication and offers a critical assessment of recent developments in political communication.

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