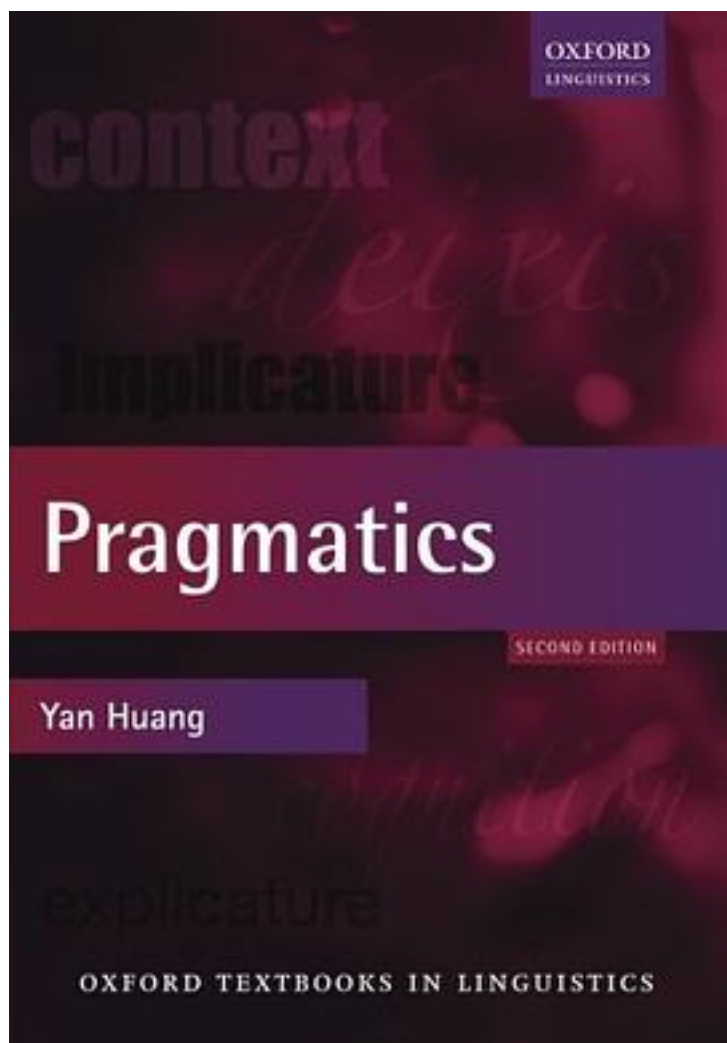


Pragmatics



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著者:Peccei, Jean Stilwell

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In Pragmatics , the study of meaning derived from context, Jean Stilwell Peccei offers a practical introduction to this core area of linguistics. Pragmatics : encourages the reader to look at different levels of meaning within sentences provides a basic understanding of key pragmatic concepts such as: sentence and utterance, entailment, presupposition, implicature, and direct and indirect speech acts introduces two highly influential approaches to pragmatics: the Co-operative Principle and Speech Act Theory encourages the reader to apply basic analytical tools to real data, eg. advertising language, children's conversations provides a range of activities, discussion questions and further reading.

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