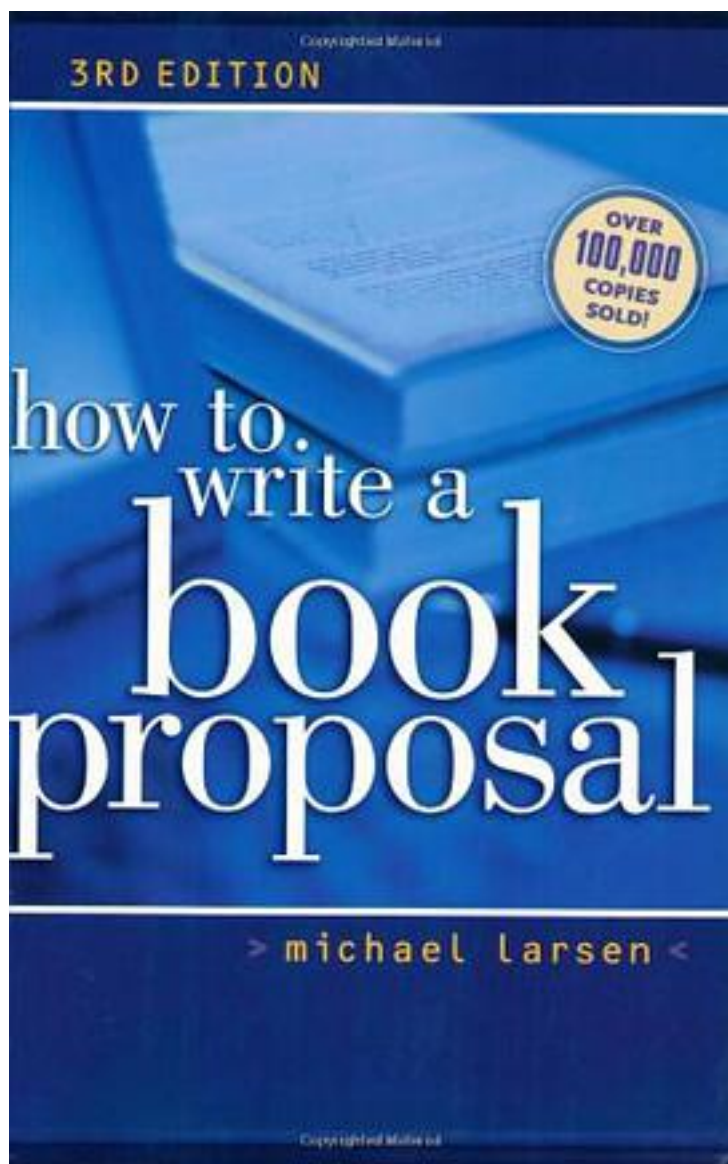


How to Write a Book Proposal



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- Test-market the potential of a book idea and effectively communicate that potential in a proposal
- Choose the best editors and publishers for a particular proposal
- Create a professional-looking proposal package
- Predispose a publisher to make their best offer

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