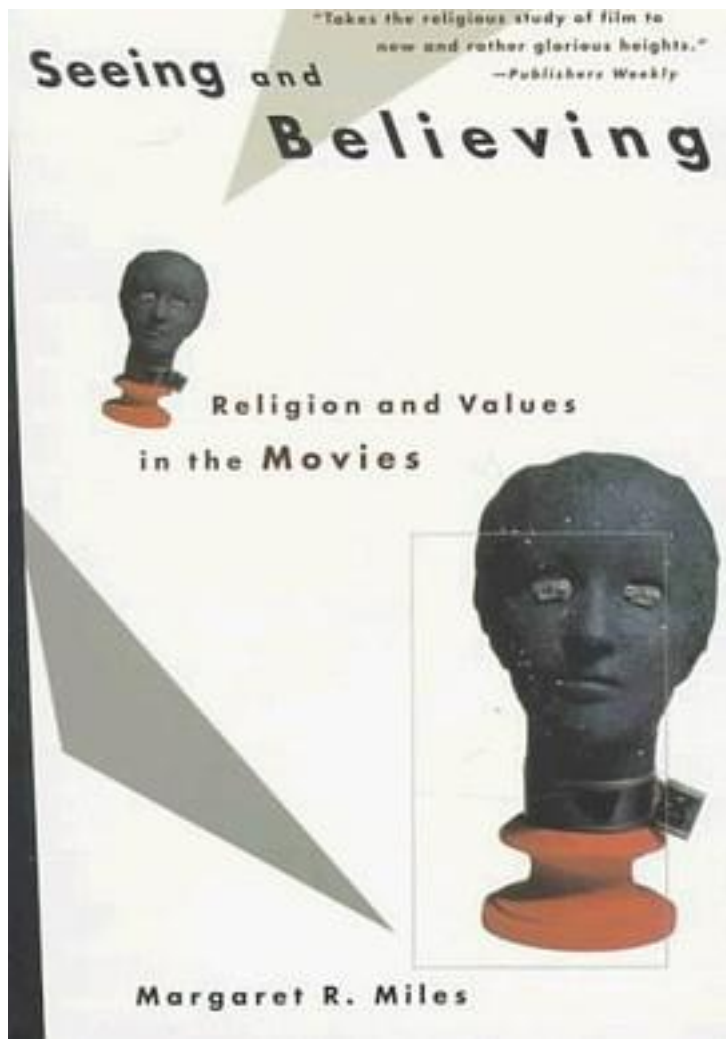


# Seeing and Believing



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Whether it's television, film, print, or the Internet, our world is saturated with visual

images. That flow has become so persistent, so insistent, we can no longer dismiss its impact on our students' perceptions. We need to make media literacy a vital component of language arts education and equip our students to analyze and respond critically to media texts. Seeing & Believing was written to assist you with that process. Developed as a tool to help you integrate various forms of media, Seeing & Believing offers a practical approach to basic theory in media literacy and the analysis of both still and moving images. They include film, episodic television, and print advertising. You'll discover all kinds of strategies to help you in your analyses as well as other texts to enhance and refine your understanding of the discipline. There are also activities that clearly illustrate how these strategies are applied to particular works of literature, writing strategies, small-group work, media production, and critical-thinking skills. Best of all, Krueger and Christel provide lots of resources to help you get started, including study guides and "ready-to-teach" activities, lists of useful books and videos, and a listing of professional organizations and journals that focus on the development of media education in the U.S. and around the world.

作者介绍:

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