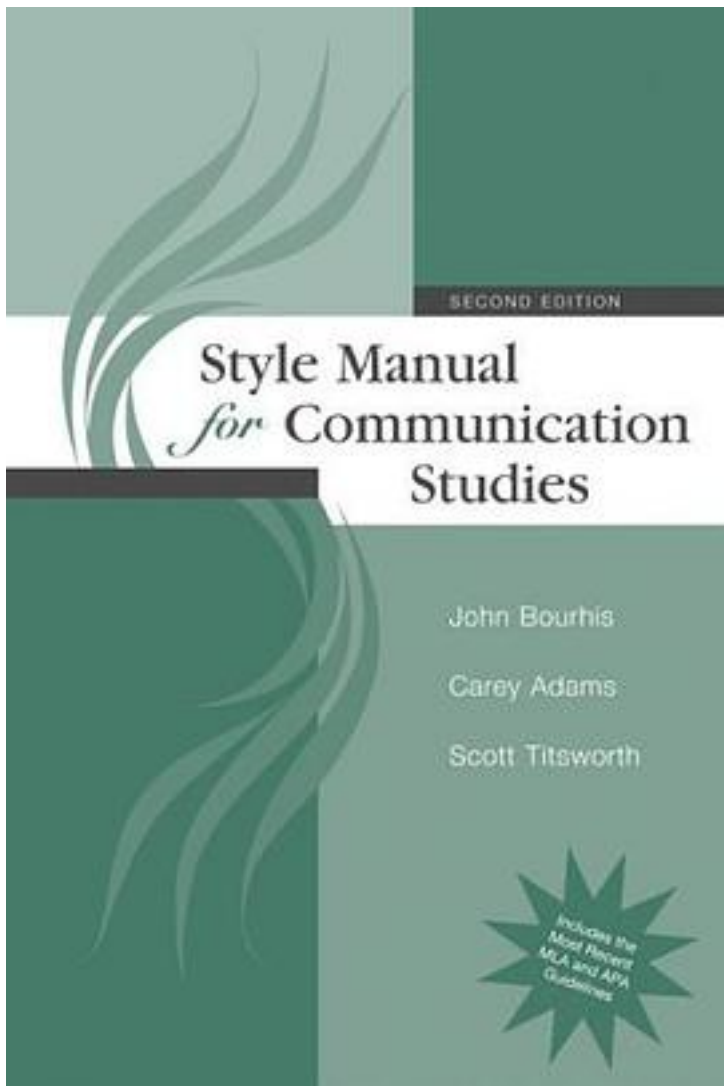


Style Manual for Communication Studies



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The ability to communicate effectively, both in speaking and in writing, plays a decisive role in students' academic, professional, and personal lives. The "Style Manual for Communication Studies" provides formal guidelines drawn from numerous models in communication studies to help students aspire to think, write, and speak academically and to reduce common errors.

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