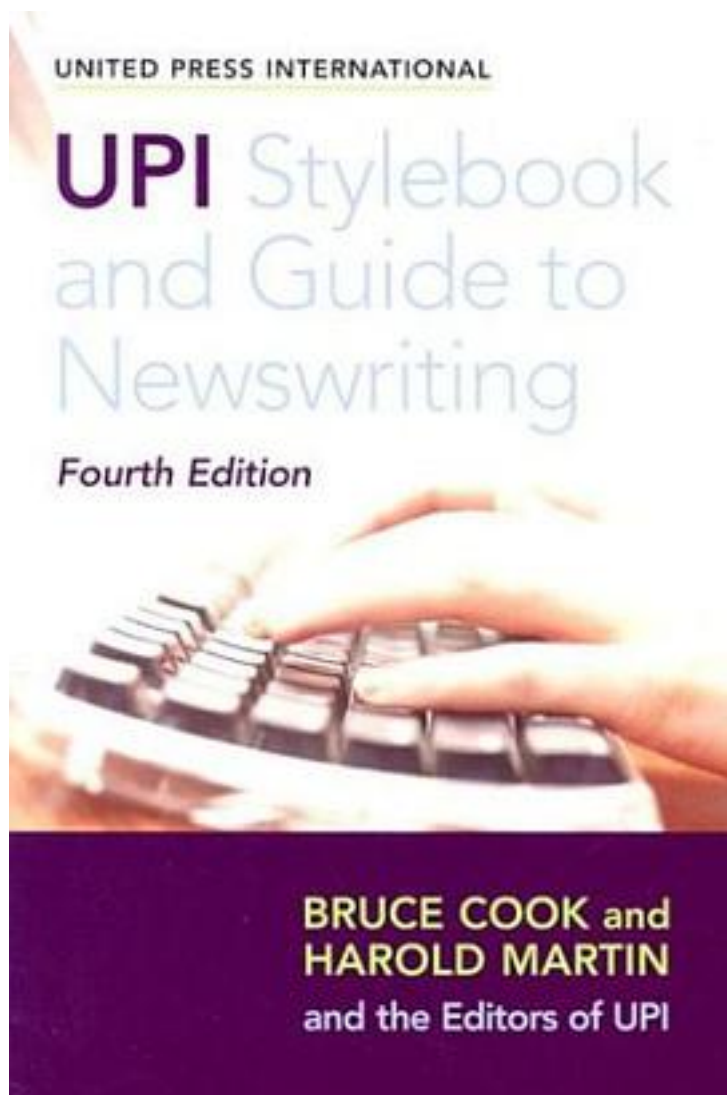


# UPI Style Book and Guide to Newswriting



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Since 1907, United Press International has pioneered newswriting styles and guidelines for both print and broadcast. During the last 50 years they have perfected the craft of writing news "for the ear." In this, the fourth edition, of the UPI Stylebook and Guide to Newswriting, literally hundreds of UPI editors and reporters have contributed their expertise and experience to provide this complete writing style guide. Now for contemporary journalists, the easy-to-use A-Z style guide provides practical, authoritative guidelines on spelling, capitalization, grammar, punctuation and usage, as well as other vital data that reporters and editors need in a hurry, and that journalism students can master at leisure. In addition, this invaluable resource includes professional advice by UPI's award-winning reporters and editors on "Writing for Print," "Writing for Broadcast," "Covering the Courts," "Understanding Libel Law," "Wire Style for Print and Broadcast," "News Pictures," and "Writing on War" (including recent war coverage). Historic examples of newswriting from UPI's famous reporters throughout its long history are sprinkled throughout to make this reference of American journalism and events in the last century.

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